WWW.BYP-GLOBAL.COM

INFO@BYP-GLOBAL.COM

POCM BOOK

2023

BYP GLOBAL

MARKETING ENGINEERING

WHO ARE WE?

We consider ourselves **marketing engineers**. We make the most stunning ideas become reality to communicate your brand at the Point of Sale.

Our aim is to create products that will fulfill our client's needs by using or combining different materials such as metal, wood, plastic or leather together with electronic components, which allow us to light up any of our designs.

At BYP we have a senior consultancy team who have a solid knowledge on materials, decoration techniques and manufacturing processes.

Their task consist on choosing the best product materials adapting them to the industrial design and saving costs in the production process.

MISSION AND VISION

BYP Global was born 35 years ago with the aim to offer a full service in Marketing Engineering to beverages and spirits companies.

We are a global reference in the POS industry thanks to our design, production and distribution capabilities. At the end of the day, what we do is help our client's brands stand out where the buying decision is being taken. We believe in the combination of elegant designs and the accuracy of manufacturing. This is why we work every day to continue improving so as to be a step ahead of our client needs.

01	OFF-TRADE DISPLAYS	18 🖸	02	ON-TABLE Visibility	79 🖸	03	CHALKBOARDS	166 🗹	04	BOTTLE OPENERS	219 🗹
			2.1	TABLE TALKERS	79 🗹	3.1	INDOOR CHALKBOARDS	167 🗹			
			2.2	MENU HOLDERS	108 🗹	2.2	OUTDOOR CHALKBOARDS	190 🗹			
			2.3	NAPKIN HOLDERS	124 🗹						
			2.4	COASTER HOLDERS	137 🗹						
	INNOVATION	46 🗹		INNOVATION	147 🗹		INNOVATION	203 🗹		INNOVATION	235 🗹
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SIGNAGE **GLORIFIERS BAR RUNNERS** TRAYS 241 🛚 292 🛚 **350** 🗵 398 🛚 293 🛚 6.1 ILLUMINAI SIGNAGE ILLUMINATED NON-ILLUMINATED 308 🗹 SIGNAGE INNOVATION INNOVATION 333 🗵 INNOVATION INNOVATION **411** 🗵 273 **379** 🛚 TEQUILA

9 BARWARE 417 1 10 ICE BUCKETS 453 2 11 COOLERS 498 2 12 FRIDGES 506 2

INNOVATION

440 🛚

INNOVATION

482 🛚

INNOVATION

501 🗵

INNOVATION

510 🛚

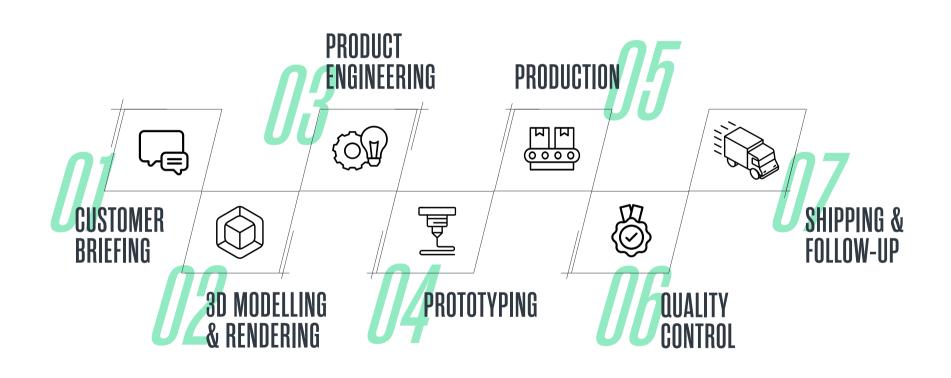






FURNITURE GLASSWARE MISCELLANEOUS **SUSTAINABILITY** 576 🛚 **512** 🗵 568 🛚 628 🛚 **577** 🛚 INNOVATION 535 🛚 INNOVATION INNOVATION **573** 🗵 613

FOCUSED CREATIVITY & HOLISTIC APPROACH



STRATEGIC PROCUREMENT & MANUFACTURING

Our focus is based on Total
Acquisition Cost, looking after
direct and indirect cost efficiency,
manufacturing, transportation
and suppliers optimization.

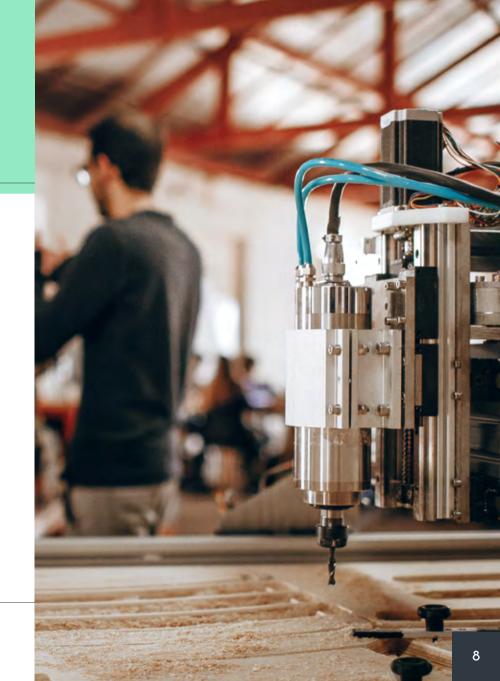
When working strategically on global projects we aim to reduce costs through optimizing operations, on both, design and production processes, in order to achieve synergies, safe time on deliveries and brand harmonization.

DIRECT COST OPTIMIZATION:

- Benchmarking;
- Kaizen methodology;
- Just In Time production;
- Product development;
- Cargo consolidation.

OVERHEADS OPTIMIZATION:

- Team efficiency;
- Resources optimization per project.



CERTIFICATION IN SOCIAL RESPONSIBILITY SUPPLY CHAIN

Our internal QA team is responsible of supplier's audits, production planning, QC inspections, traceability and CSR.

Additionally, we accomplish external audits with reliable companies such as BV, SGS or Intertek.

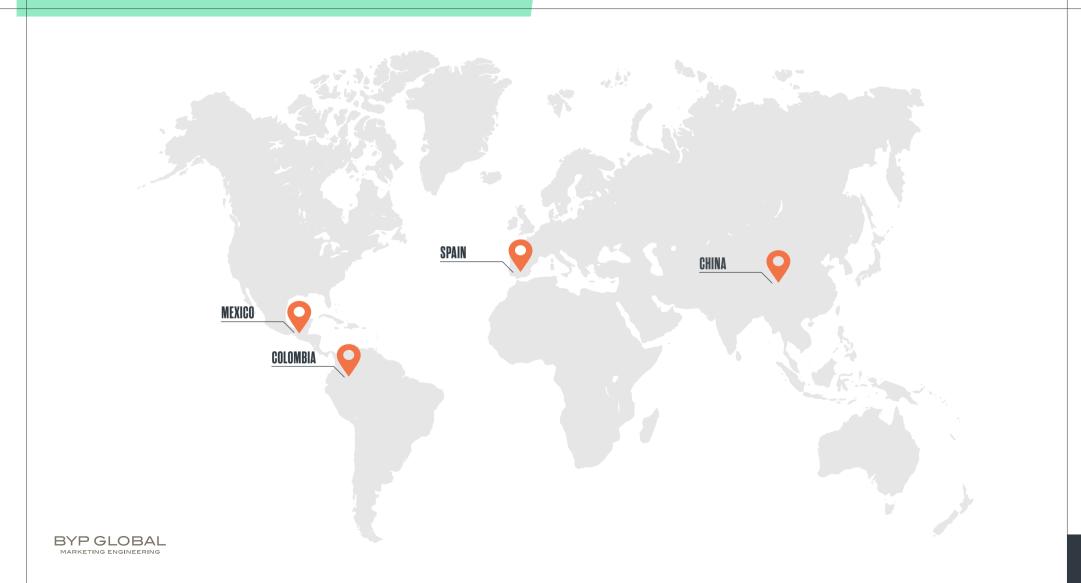
Our work with them consists on:

- 1. Risk analysis;
- 2. Brand identity following up;
- 3. Technical briefing;
- Supplier's audit;
- **5.** Hiring;
- **6.** Production;
- **7.** Q.C;
- 8. Pre-shipment inspection: AQL II, FDA;
- 9. Technical file;
- **10.** Supplier's management.



WORLDWIDE EXTENSION

BYP is present in three different continents: **Europe, America and Asia.**



ROOSTER ROJO SHOT GLASS TRAY

PENTAWARD BRONZE 2022

We are proud to announce that we won our first **Pentawards** (Bronze) in the category of **Brand Identity and Connected Packaging**. The Rooster Rojo shot glass tray encapsulates the essence of the brand, in a fun, functional and unique product for the point of sale. We are looking forward to keep on innovating our products and suprise our customers in 2023.



BRAND IDENTITY & CONNECTED PACKAGING

POINT OF SALE (POS) AND MERCHANDISING

PRESENTED TO

Branding Your POS

Creative Direction: Pepe Benavides Account Management: Cristina Rotondo Design: Carmen Guirao Brand: Rooster Rojo Tequila

PENTAWARDED FOR EXCELLENCE IN BRAND PACKAGING DESIGN FOR

ROOSTER SHOT GLASS TRAY



2022 Pentawards Bronze



ROOSTER ROJO GLORIFIER

Ref. RO006001

BROOKLYN BEER RACK

PENTAWARD NOMINATION 2021

In 2021, our Brooklyn Beer Rack has received a nomination by Pentawards for the category **Branding & Consumer (Point of Sale and Merchandising)**.

2021 NOMINATION

BRANDING & CONSUMER

POINT OF SALE (POS) AND MERCHANDISING

PRESENTED TO

Branding your POS

Brand ambassador: Agathe Tranduc Company: House of beer France & Brooklyn Brewery Design & Manufacturer Company: Branding your POS S.L. Design: Julen Ventura Gil Account Management: Jimmy Lopez Ballen

PENTAWARDED FOR EXCELLENCE IN BRAND PACKAGING DESIGN FOR

BROOKLYN DISPLAY



BROOKLYN Beer rack

Ref. BRK12001



Wood



40 x 40 x 180 cm

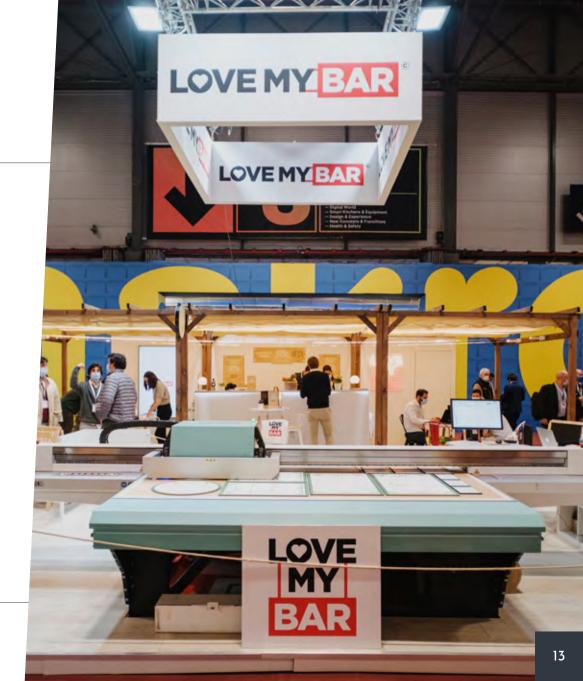
A YEAR OF HOSPITALITY REVOLUTION

Love My Bar was born to offer customisation to any place that wants to both renew its image and polish it. We provide everything from tableware to all kinds of blackboards, including ice buckets, banners and menus.

The service is 100% personalised. Our motto is 'Turn your business around' and our vision is 'the revolution in the room'.

Our products give the perfect touch to all types of premises thanks to detailed customization.

Throughout 2022, Love My Bar has provided services to hospitality leaders such as the Nembus Gourmet group, it has entered the hotel world with Silken hotels, and franchises such as Burritos have trusted us, in Madrid, Barcelona and Valencia, and Ovejas Negras, among many others.



LOVE MY BAR

Our star material is sustainable certified wood (FSC and PEFC). We recycle and reuse all products that do not go on the market. We achieve a unique customization of the product thanks to laser engraving and digital printing.

We love making ourselves known, which is why, in March 2022, we attended the Hospitality Innovation Planet (HIP) fair, where we were able to show the world what we do and how we do it. Our products have also participated in the National Meeting of Hoteliers and Chefs (FACYRE), whose organizers trusted us for the signage of the event.

2023 is coming up strong, and we are already cooking news in the oven... **Stay tuned!**







CASE STUDY

LA PELLE X CORONA

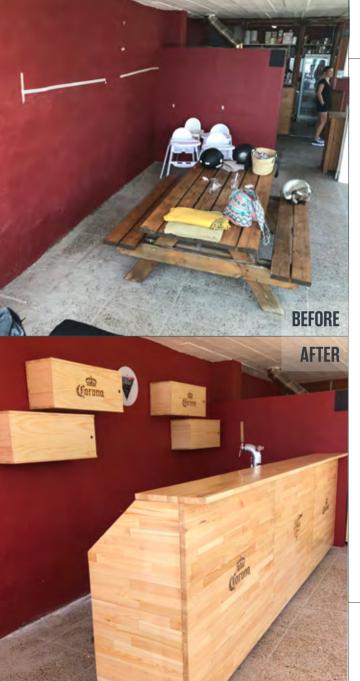
Corona brewery requested the services of BYP Global to create a wooden bar counter for Club La Pelle in Marseille.

The design and production process consist of the following nine steps:

- We receive the order from Corona.
- 2. We send visuals with our proposals.
- **3.** We redesign as many times as necessary for the client to be happy. They usually ask for the price of several proposals and select one amongst them.
- **4.** They request small changes in details, such as the size and position of the logo.
- **5.** They ask for a prototype. In this case, since the production consists of one unit, there is no sample. We send photos of materials and colors for approval.

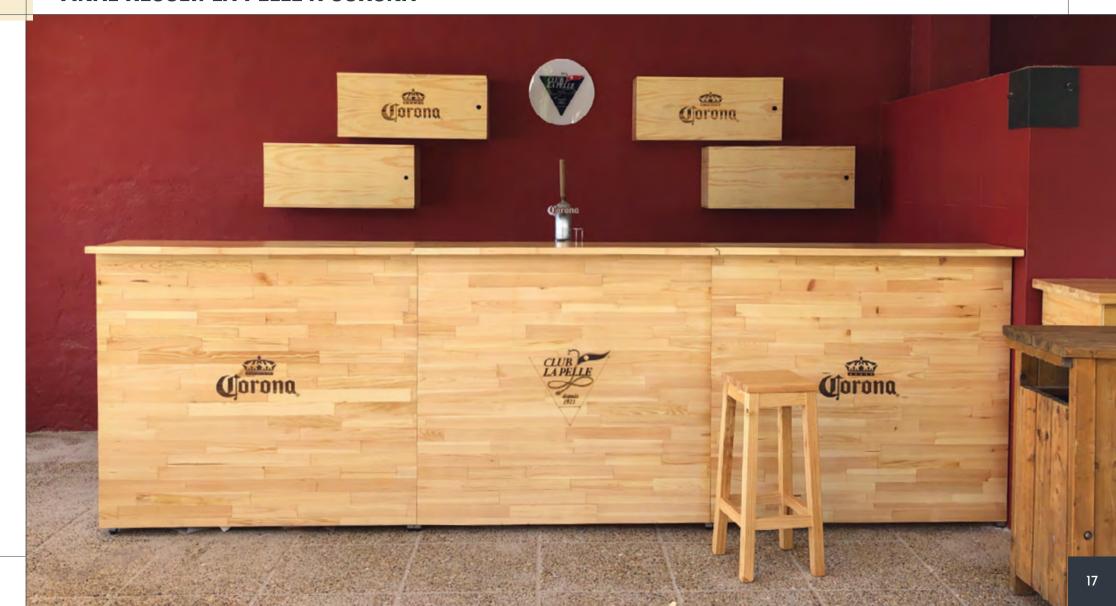






- 6. In this case, Natalia personally travels to Marseille to measure the space available in the bar.
- **7.** The technical drawings are sent to the supplier and the product is manufactured with our quality control supervision.
 - **a.** Lacquered tubular metal structure.
 - **1.** The wooden plates are engraved. We use a special wood to withstand humidity and temperature changes, since the bar is meant for outdoor use.
 - **G.** The components are varnished in order to last longer outdoors.
 - **d.** The plates are assembled to the structure and the metal sheets are manufactured (the area where the handle and the sink are to be anchored).
- 8. Once the furniture is assembled, quality tests are carried out.
- **9.** The bar is disassembled, packed and shipped.
- **10.** The product is assembled at Club La Pelle in Marseille.

FINAL RESULT: LA PELLE X CORONA



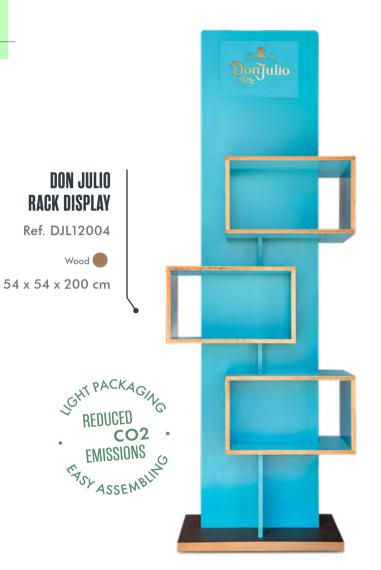
OFF-TRADE DISPLAYS



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BYP GLOBAL MARKETING ENGINEERING







BUCHANAN'S Pole Topper

Ref. BCH12001



Paper

Metal

PRODUCT: 34 x 60 x 200 cm CARTON: 60 x 60 x 13.5 cm





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DON JULIO PAPER POLE TOPPER

Ref. DJL12006



Paper

PRODUCT: 34 x 60 x 200 cm CARTON: 60 x 60 x 13.5 cm









DON JULIO Pole topper 2

Ref. DJL12003

Wood

Plastic

PRODUCT: 40 x 40 x 210 cm CARTON: 60 x 60 x 13.5 cm





REDUCED

REDUCED

EMISSIONS

FASSEMBLIN

BYP GLOBAL

MARKETING ENGINEERING







CORONA GONDOLA ENDS

Ref. CRN12018

Wood

120 x 40 x 190 cm

When disassembled, the product fits in the boxes below.
It can be carried by one person, and it will fit into a standard car's trunk.

The product can be fully assembled in **7 minutes** without the use of screws.

Carton boxes are **reusable**.





www.BYP-GLOBAL.COM





KETEL ONE Pole Topper Botanical

Ref. KTO12004

Wood 🧧

Paper

PRODUCT: 40 x 40 x 210 cm CARTON: 60 x 60 x 13.5 cm

REDUCED

REDUCED

CO2

EMISSIONS

ASSEMBLY

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CAPTAIN Morgan Mbr

Ref. CPM12001



Ref. JWK12001

Metal



JOHNNIE WALKER.

www.BYP-GLOBAL.com



BROOKLYN BEER RACK

Ref. BRK12001

Metal

Wood

Magnets

40 x 40 x 180 cm







STELLA CHALICE DISPENSER SMALL

Ref. STA12006

Wood

Cardboard



STELLA CHALICE

DISPENSER BIG Ref. STA12005

Wood

Cardboard



REDUCED

CO2

EMISSIONS

ASSEMBLE



WWW.BYP-GLOBAL.COM







LA BETE RACK

Ref. BET12001

Wood

Metal

GUINNESS RACK

Ref. GNS12001

Wood 🛑

PRODUCT: 100 x 40 x 150 cm CARTON: 93 x 60 x 28 cm



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TANQUERAY FLOR DE SEVILLA MBR

Ref. TQY12001

Wood

80 x 45 x 180 cm

TALISKER MBR

Ref. TLK12001

Wood 🛑

60 x 40 x 180 cm



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CUBANISTO RACK

Ref. TQY12001

Wood

Illuminated

Metal

178 x 75 x 51 cm

LATHRY RACK

Ref. LTY12001

Wood

Metal

178 x 60 x 35 cm







BYP GLOBAL MARKETING ENGINEERING



BUDWEISER DISPLAY FURNITURE

Ref. BDW11001



Plastic



Metal

151 x 64 x 51 cm

KWAK BOOSTELS RACK

Ref. KWK12001





178 x 60 x 33 cm





MARKETING ENGINEERING



Ref. CRY12001

Wood

170 x 60 x 60 cm



KETTLE ONE COUNTER UNIT

Ref. KTO12002

Wood 🬑

50 x 40 x 210 cm



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REDUCED

CO2

EMISSIONS

ASSEMBLIE



DON JULIO Pole Topper

Ref. DJL12001

Wood

Plastic

Flasi

Metal

CORONA FSDU

Ref. CRN12007

Wood







KETTLE ONE FSDU

Ref. KTO12001

Wood

50 x 40 x 150 cm

BULLEIT Pole Topper

Ref. BUL12001

Wood 🛑

40 x 40 x 170 cm



JCHT PACKAGIA

REDUCED

EMISSIONS TO ASSEMBLIE

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MARKETING ENGINEERING



CORONA Bottle Rack

Ref. CRN12002

Wood

180 x 80 x 60 cm



Ref. CRN12005

Wood 💮

220 x 240 x 100 cm



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MARKETING ENGINEERING

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CORONA MBR SUMMER/WINTER

Ref. CRN12003

Wood

170 x 35 x 40 cm

STELLA ARTOIS CHECK OUT DISPLAY

Ref. STA12001





CORONA PROMO ISLAND MAST 2018

Ref. CRN12001

Wood

195 x 60 x 60 cm

STELLA ARTOIS CENTRE DISRUPTIVE

Ref. STA12003



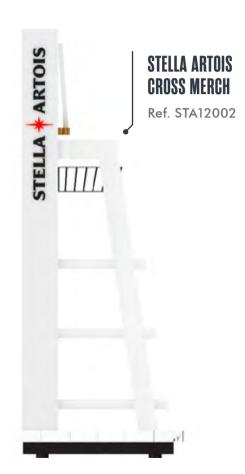
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STELLA ARTOIS CENTRE AISLE

Ref. STA12004







MARKETING ENGINEERIN







LAYS EXPOSITOR

Ref. LAY12001

Wood

40 x 25 x 10 cm

CORONA FREYA UNIT

Ref. CRN12006

Wood

Metal

30 x 20 x 15 cm



MARKETING ENGINEERING

LAYS GOURMET EXPOSITOR

Ref. LAY12002

Wood

Metal

40 x 25 x 10 cm



MATUTANO Counter Unit

Ref. MAT12001



25 x 15 x 15 cm



MY BLUE Vaper Stand

Ref. BLU13001

Metal

35 x 25 x 45 cm



1.0

INNOVATION

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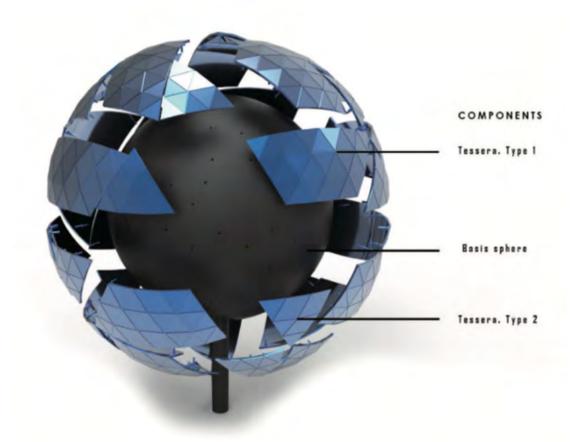
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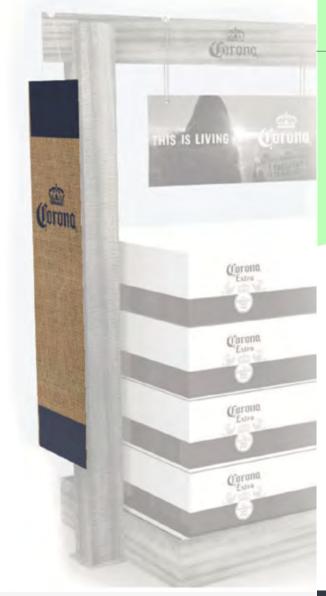




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Ref. INV00876





Ref. INV01154











Ref. INV00569



2.0

ON-TABLE VISIBILITY



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PIMM'S Menu Holder

Ref. PMM01102

4 x 15 x 24 cm





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MARKETING ENGINEERING



CORONA Mini Chalkboard

Ref. CRN01113



GORDON'S Table Talker

Ref. GRD01101



BYP GLOBAL

MARKETING ENGINEERING



CORONA A5 Table Talker

Ref. CRN01110

Wood

17 x 25 x 1 cm



CHTI BIG Table Talker

Ref. CHT01101



STELLA ARTOIS TABLE TALKER

Ref. STA01102





Ref. STA01101









CORONA Table Talker

Ref. CRN01111

Wood 🛑



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BECK'S Unfiltered Table Talker

Ref. BUN01101

Wood

Met

Metal

150 x 40 x 223 cm



DON JULIO Primavera

Ref. DJL01001





CORONA GLASS TABLE TALKER

Ref. CRN01112

Glass Wood



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TABLE TALKERS

2.1 TABLE TALKERS



BUDWEISER Table talker

Ref. BDW01101

Wood

15 x 5 x 20 cm

1664 TABLE TALKER

Ref. 166401101

Glass

Wood

15 x 10 x 15 cm











CAPTAIN MORGAN Table Talker

Ref. CPM01103

Wood

21 x 31 x 6 cm

HEINKEN RESERVADO

Ref. HNK01001







BAILEYS A4 Chalkboard

Ref. BLY01102

Wood

32 x 21 x 4 cm

CAPTAIN MORGAN TABLE TALKER

Ref. CPM01101

Wood

32 x 20 x 6 cm



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CORONA TABLE TALKER 2

Ref. CRN01102

Wood

Plastic

17 x 12 x 4 cm



CORONA TABLE TALKER 3

Ref. CRN01104

Wood

Plastic

25 x 15 x 4 cm



CORONA SIGN Table Talker

Ref. CRN01101

Wood 11.5 x 11.5 x 44 cm





CORONA TABLE TALKER TRUNK

Ref. CRN01105

Wood

24 x 14.5 x 6.5 cm

CORONA TABLE Talker 1

Ref. CRN01103

Wood

25 x 15 x 4 cm



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CORONA TABLE TALKER MODEL 3

Ref. CRN01108

Wood

13 x 20 x 3 cm

CORONA VERTICAL TABLE TALKER FRAMED

Ref. CRN01109

Wood

25 x 25 x 4 cm





CORONA Sand Timer

Ref. CRN01107

Wood

Plastic

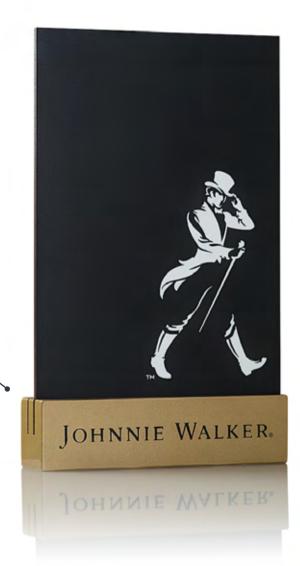
12 x 20 x 3 cm

JOHNNIE WALKER Table Talker

Ref. JWK01101

Wood

15 x 25 x 4 cm





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LEFFE CHALKBOARD

Ref. LFF01101

Wood

28 x 5.5 x 30 cm





GUINNESS

BYP GLOBAL
MARKETING ENGINEERING

GUINNESS A4 Menu Holder

Ref. GNS01102



Plas

21 x 35 x 4.5 cm



THE BREWERS PROJECT ST. JAMES'S GATE, DUBLIN

www.BYP-GLOBAL.COM



Ref. GNS01103



21 x 24.5 x 4.5 cm



BYP GLOBAL MARKETING ENGINEERING

GUINNESS TABLE TALKER

Ref. GNS01101

Wood

21 x 35 x 4.5 cm



PIMM'S A5 Chalkboard

Ref. PMM01101

Wood

15 x 22 x 5 cm



BYP GLOBAL MARKETING ENGINEERING

JACK DANIEL'S TABLE TALKER

Ref. JKD01102

Wood

31 x 21 x 4 cm

JACK DANIEL'S A4 Chalkboard 1

Ref. JKD01101

Wood

31 x 21 x 6 cm



JACK DANIELS A4 CHALKBOARD 2

Ref. JKD01103

Wood

31 x 21 x 4 cm



BYP GLOBAL
MARKETING ENGINEERING



ESTRELLA GALICIA

TABLE TALKERRef. ESG01101

Wood

Wood

21 x 32 x 5.5 cm





LEFFE MINI **CHALKBOARD 2**

Ref. LFF01103

19.5 x 17 x 6 cm

LEFFE MINI CHALKBOARD 1

Ref. LFF01102

Wood

19.5 x 16 x 3 cm.



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MARTINI TABLE Chalkboard

Ref. MRT01102

Wood

26 x 24 x 4 cm

LA VIRGEN Table talker

Ref. LVG01101

Wood 🛑

25 x 15 x 4 cm



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MARKETING ENGINEERING

BAILEYS MINI Chalkboard

Ref. BLY01201

Wood

17 x 12 x 4 cm

SMIRNOFF A4 Chalkboard

Ref. SMF01101

Wood

21 x 32 x 5.5 cm





BOMBAY SAPPHIRE MENU HOLDER

Ref. BBY01201

Wood

20 x 30 x 12 cm



ST GERMAIN **MENU HOLDER**

Ref. STG01101

Wood

Plastic

13 x 23 x 3 cm





BUD LIGHT Menu Holder

Ref. BDL01201

Metal

5 x 17 x 5 cm

CAMPARI BOTTLE MENU HOLDER

Ref. CMP01201

Metal

16 x 12 x 12 cm





CIROC MENU Holder

Ref. CIR01201

Leather

Electronic

25 x 34 x 1.5 cm



MARKETING ENGINEERING



TS MENU CLIPBOARD

Ref. TS01201

Metal

Leather **•**

21 x 16 x 1.5 cm



2.2

MENU HOLDERS

2.2 MENU HOLDERS







J&B **MENU HOLDER**

Ref. JYB01201

Metal







GUINNESS Menu Holder

Ref. GNS01201



CAPITAN MORGAN MENU HOLDER

Ref. CPM01201

Wood

Plastic





STELLA ARTOIS MENU BOARD

Ref. STA01203







STELLA ARTOIS Menu Clip

Ref. STA01202

Wood

JOHNNIE WALKER Menu Holder

Ref. JWK01201

Wood 🬑



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STELLA ARTOIS Menu Board

Ref. STA01201

Wood



















LA CHOUFFE Menu Holder

Ref. CHF01201

Wood

Metal





WOODEN **MENU HOLDER**

Ref. LVM01201

Wood

Metal

34 x 13 x 2 cm





WOODEN Menu Holder 2

Ref. LVM01202

Wood

Metal

30 x 15 x 0,05cm

WOODEN Menu Holder 3

Ref. LVM01203

Metal

Wood

Δ4:

35.5 x 23 x 0.4 cm

A:

26.5 x 16.8 x 0.4 cm







MARKETING ENGINEERING



LEFFE MENU CLIP

Ref. LFF01202



Metal

21 x 29,7 x 5 cm





CORONA **WOODEN CUBE**

Wood

9.5 x 9.5 x 9.5 cm





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Ref. MBD01201

Wood

22 x 23.5 x 10 cm









Vinos

GINETTE **MENU HOLDER**

Ref. GNT01201

Wood

15.3 x 25.5 x 4 cm



Ref. MLL01201

Wood

22.3 x 16.5 x 6.5 cm







LEFFE MENU HOLDER

Ref. LFF01201

Wood

18 x 18 x 6 cm



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MARTINI **MENU HOLDER**

Ref. MRT01201

Wood

15 x 13 x 6 cm







VICTORIA Menu Holder

Ref. VCT01201

Plastic

Electric

15.5 x 10 x 5.5 cm

TANQUERAY TABLE TALKER

Ref. TQY01201

Wood

Plastic _

15 x 25 x 4 cm



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TRIPEL KARMELIET Menu Holder

Ref. TPK01201

Wood

24.5 x 14.3 x 8.2 cm





CORONA USB CHARGER WOODEN CUBE

Ref. CNR01202



Electric

11.5 x 9.5 x 9.5 cm





BYP GLOBAL MARKETING ENGINEERING

MARKETING ENGINEERING

2.3 NAPKIN HOLDERS



Ref. AGL01301



• ****







GORDON'S NAPKIN HOLDER

Ref. GRN01301



Metal





TANQUERAY 0.0% NAPKIN HOLDER

Ref. TQR01301



Metal



STELLA ARTOIS Napkin Holder

Ref. STA01302

Metal



KETEL ONE Napkin Holder

Ref. KTO01301











WOODEN Bar Caddy 3

Ref. LVM01303

Wood

23.5 x 19.8 x 15.9 cm



Ref. MGR01301

Wood



CORONA PLASTIC NAPKIN HOLDER

Ref. CRN01302

Plastic

12 x 15 x 18 cm



BYP GLOBAL MARKETING ENGINEERING

BUD LIGHT Napkin Holder

Ref. BDL01301

Plastic

14.5 x 10.5 x 10.5 cm



DORADA WOODEN Napkin Holder

Ref. DRD01303

Wood

10 x 11 x 14.5 cm





Ref. CHF01301



11 x 15 x 10 cm



Ref. ALC01301



11 x 15 x 10 cm





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MARKETING ENGINEERING

BUD LIGHT USB TABLE CENTERPIECE

Ref. BDL01302



Electric

13 x 20 x 12.5 cm



CORONA NAPKIN HOLDER

Ref. BDL01302

Wood

Metal 12 x 15 x 18 cm









BECK'S BAR CADDY

Ref. BCK01301



11 x 13 x 10 cm

BGRAND TONIC Napkin Holder

Ref. GRT01301



12 x 6.5 cm





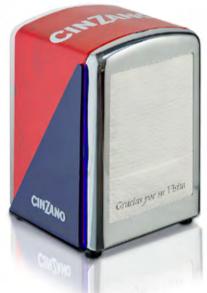


CINZANO Napkin Holder

Ref. BDW01302

Metal

10 x 10 x 14.5 cm



CORONA Napkin Holder 1

Ref. CRN01301

Wood

Metal

20.5 x 15 x 8.5 cm



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DORADA ESPECIAL Napkin Holder 1

Ref. DRD01301

Metal

11 x 14 x 19 cm



DORADA Napkin Holder 2

Ref. DRD01302



Metal

10 x 11 x 14.5 cm



Happy Day! STELLA * ARTOIS BYP GLOBAL MARKETING ENGINEERING

STELLA ARTOIS TABLE TOPPER

Ref. STA01301

Wood

15 x 15 x 15 cm



Ref. VCT01301

Plastic

Metal 🛑

Electric

22 x 11 x 13 cm





Ref. CRN01403











CORONA COASTER HOLDER

Ref. CRN01402

Wood

12 x 12 x 15 cm



BYP GLOBAL
MARKETING ENGINEERING

PEDRAS Napkin Holder

Ref. PDR01301

Plastic 💮

18 x 13 x 10 cm



GINETTE COASTER HOLDER

Ref. GNT01401

Wood

10 x 10 x 15 cm



Ref. GNS01401

Wood

10 x 10 x 0,3 cm







BYP GLOBAL

MARKETING ENGINEERING



BECK'S COASTER HOLDER

Ref. BCK01401

Wood

700a

9.5 x 9.5 x 9.5 cm

TIGRE BOCK COASTER HOLDER

Ref. TGB01401

Wood

10 x 10 x 15 cm





STELLA ARTOIS COASTER HOLDER

Ref. STA01401

Metal

15.5 x 10 x 15.5 cm



HOEGAARDEN COASTER HOLDER

Ref. HGD01401







CACIQUE COASTER

Ref. CCQ01401

Wood







2.4 COASTER HOLDERS

MARTINI



MARTINI COASTERS

Ref. MRT01401

Wood

9 x 0.4 cm



MARTIEL

2.4 COASTER HOLDERS

CORONA COASTER

Ref. CRN01401

Cardboard

14 x 38 x 26 cm





TRIPEL KARMELIET

COASTER

L.U ...

INNOVATION

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Ref. INV00738













Ref. INV00017

Ref. INV01323













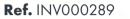


Ref. INV01120







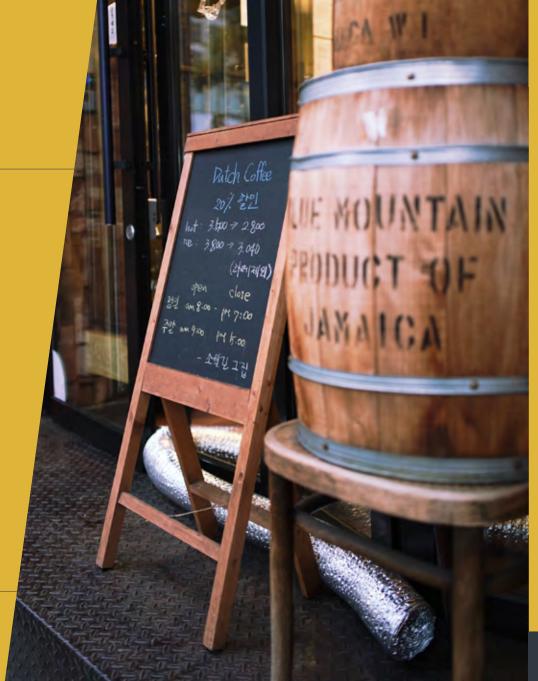






3.0

CHALKBOARDS



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3.1

OUTDOOR CHALKBOARDS





STELLA ARTOIS

CHALKBOARD

Ref. STA02103

Wood

Metal

3.1 OUTDOOR CHALKBOARDS



BECK'S UNFILTERED CHALKBOARD

Ref. BUN02101

Wood

Metal

59 x 6 x 110 cm





CORONA OUTDOOR A FRAME

Ref. CRN02109

Wood

105 x 54.6 x 4 cm



Ref. STA02102

Wood

105 x 54.6 x 4 cm







Ref. DVT02101

Wood





CRODINO OUTDOOR Chalkboard

Ref. CRO02101

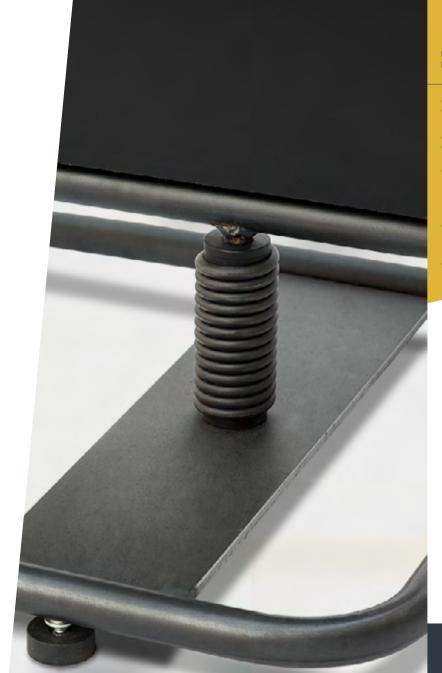
Wood

Metal

60 x 41 x 100 cm



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GOOSE ISLAND CHALKBOARD

Ref. GOI02101

Wood

105 x 54 x 4 cm

www.BYP-GLOBAL.com



1664 OUTDOOR CHALKBOARD

Ref. 166402001

60 x 40 x 130 cm





KETEL ONE OUTDOOR CHALKBOARD

Ref. KTO02101

Wood

60 x 100 x 4 cm





DON JULIO A FRAME

Ref. DJL02101

Wood

50 x 50 x 4 cm

GUINNESS A FRAME

Ref. GNS02202

Wood

60 x 100 x 40 cm





BUDWEISER OUTDOOR CHALKBOARD WITH CALENDAR

Ref. BDW02102

Wood

Metal

130 x 80 x 50 cm





WOODEN OUTDOOR Chalkboard

Ref. LVM03101

Wood

100 x 58 x 44 cm



WOODEN OUTDOOR Chalkboard 2

Ref. LVM03102

Wood

89 x 59.4 x 25 cm



www.BYP-GLOBAL.COM

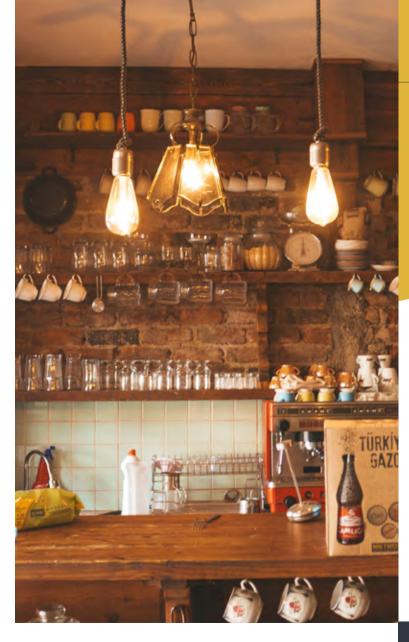


WOODEN LA LÉGÈRE CHALKBOARD

Ref. LLG03101

Metal

www.BYP-GLOBAL.com





GREY GOOSE OUTDOOR CHALKBOARD 2019

Ref. GYG02102

Wood

96 x 57 x 6.5 cm (Closed)

HAPKIN OUTDOOR Chalkboard a frame

Ref. HAP02102

Wood 🛑

Metal

60 x 50 x 110 cm





MARKETING ENGINEERING

HAPKIN OUTDOOR Chalkboard

Ref. HAP02101

Wood

Metal

60 x 10 x 110 cm

BULLEIT BOTTLE Chalkboard

Ref. BUL02001

Metal

40 x 20 x 100 cm



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CORONA A-FRAME OUTDOOR CHALKBOARD

Ref. CRN02108

Wood

110 x 59 x 10 cm

CORONA Sandwich Chalkboard

Ref. CRN02102

Wood

Metal 🛑

100 x 60 x 57 cm



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Corona Extra

CORONA OUTDOOR Chalkboard 1

Ref. CRN02101

Wood

118 x 70 x 4 cm



Ref. BDL02101

Wood

Metal

99 x 61 x 54 cm





BUDWEISER OUTDOOR Chalkboard

Ref. BDW02101

Wood

11000

Metal

100 x 60 x 57 cm

BUD LIGHT OUTDOOR Chalkboard 2

Ref. BDL02102

Wood

100 x 60 x 57 cm



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CORONA OUTDOOR Chalkboard 3

Ref. CRN02107



Mai

Metal

110 x 60 x 30 cm



BYP GLOBAL MARKETING ENGINEERING

CORONA OUTDOOR CHALKBOARD 2

Ref. CRN02103

Wood

Metal

60 x 120 x 7 cm



105 x 80 x 4.5 cm





CORONA SURF OUTDOOR CHALKBOARD

Ref. CRN02105

Wood

184 x 50 x 40 cm

CORONA DOOR Chalkboard

Ref. CRN02104

Wood

120 x 50 x 40 cm







GINETTE LADDER CHALKBOARD

Ref. CRN02106

Wood 174 x 58 x 48.3 cm (Set on the wall)

GINETTE OUTDOOR CHALKBOARD

Ref. GNT02101

Wood

100 x 60 x 72.5 cm







GREY GOOSE OUTDOOR CHALKBOARD

Ref. GYG02101

Wood

96 x 57 x 6.5 cm (Closed)

CORONA OUTDOOR CHALKBOARD 4

Ref. CRN02106

Wood 🬑

Metal 🛑

60 x 120 x 7 cm (Closed)





MARTINI OUTDOOR Chalkboard

Ref. MRT02101

Wood

90 x 45 x 50 cm

STELLA ARTOIS OUTDOOR CHALKBOARD

Ref. STA02101

Wood

Metal 🛑

110x 60 x 60 cm





LEFFE WALL Chalkboard

Ref. LFF02202

Wood



HEINEKEN WALL Chalkboard

Ref. HNK02201

Wood

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BUDWEISER ELECTRONIC CALENDAR CHALKBOARD

Ref. BDW02201

Wood

Metal

Electronic

59 x 39 x 2.5 cm

BUDWEISER CALENDAR WALLBOARD

Ref. BDW02202

Wood

Metal

60 x 40 x 2.5 cm



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GUINNESS WALL BOARD

Ref. GNS02201

Wood 60 x 40 x 0.3 cm



CORONA WALL BOARD

Ref. CRN02203

Wood

32 x 51 x 1 cm





MULTIBRAND Golden Frame

Ref. MBD02201

Wood

60 x 40 x 10 cm



CORONA WOODEN CHALKBOARD 1

Ref. CRN02201

Wood 50 x 70 x 16 cm





CORONA WOODEN Chalkboard 2

Ref. CRN02202

Wood

50 x 70 x 2 cm



ST. GERMAIN Table/Wall Chalkboard

Ref. STG02101

Wood 48 x 32 x 23 cm (Open)



Ref. BCR02201

Wood

35.5 x 43 x 3 cm







Ref. BCK02201

Wood

90 x 65 x 0.3 cm





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CACIQUE WALL CHALKBOARD

Ref. CCQ02201

Wood

60 x 40 x 0.3 cm

CAPTAIN MORGAN Wall Chalkboard

Ref. CPM02201

Wood 🛑

Plastic

35.5 x 43 x 3 cm







KRONENBOURG Indoor Chalkboard 1

Ref. KNB02201

Wood

60 x 40 x 2 cm



KRONENBOURG

Ref. KNB02202

60 x 40 x 2 cm

Wood

INDOOR CHALKBOARD 2



STELLA ARTOIS Indoor Chalkboard

Ref. STA02201

Wood

60 x 42 x 2 cm

LEFFE WALL Chalkboard

Ref. LFF02201

Wood

90 x 60 x 0.3 cm





MARTINI WALL Chalkboard 1

Ref. MRT02201

Wood

100 x 62 x 4 cm

MARTINI WALL Chalkboard 2

Ref. MRT02202

Wood

57 x 77 x 2 cm



SMIRNOFF CHALKBOARD

Ref. SMF02201

Wood

90 x 65 x 0.3 cm





TUBORG DART BOARD 2

Ref. TBG02202

Wood

85 x 70 x 0.3 cm

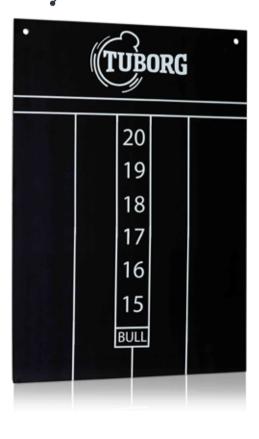


TUBORG DART BOARD 1

Ref. TBG02201

Wood

85 x 70 x 0.3 cm



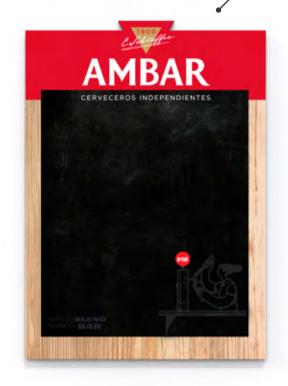
3.0

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Ref. INV03574

































Ref. INV01042







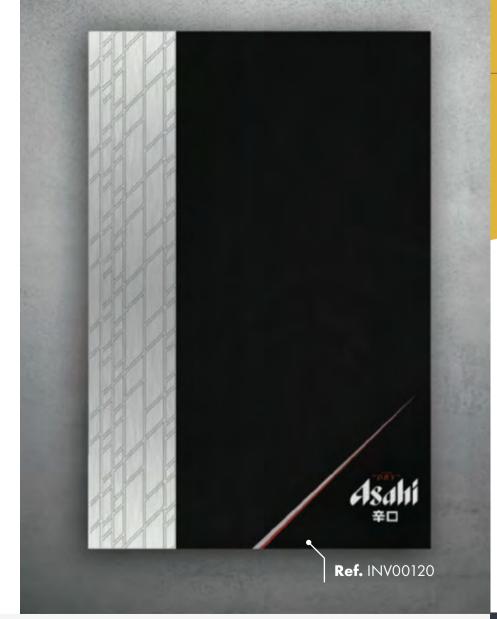








Ref. INV01168







3.0 CHALKBOARDS



Ref. INV01433

Ref. INV02741



3.0 CHALKBOARDS



Ref. INV00922



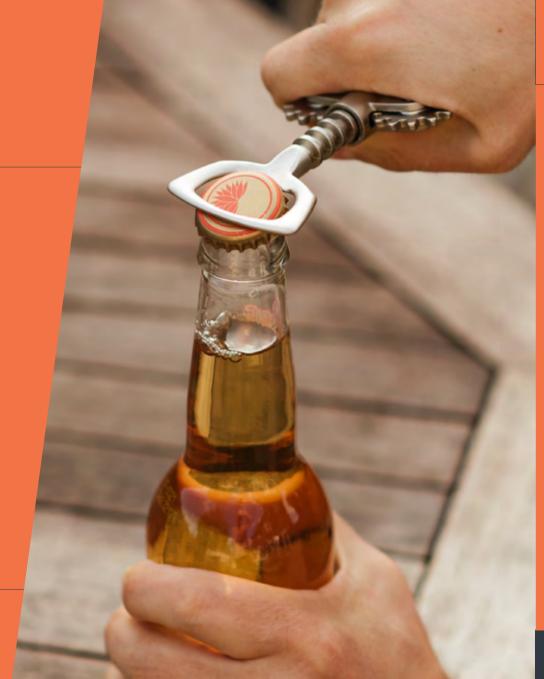


4.0

BOTTLE **OPENERS**

























LA SAGRA Bottle opener

Ref. LSG03001



Metal





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www.BYP-GLOBAL.com





TROPICAL BAR BOTTLE OPENER

Ref. TRP03001



DORADA BAR Bottle Opener

Ref. DRD03001



CRUZCAMPO ESPECIAL BAR BOTTLE OPENER

Ref. CRZ03002





HEINEKEN BAR Bottle Opener

Ref. HNK03001 20 x 30 x 17 cm



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CORONA EXHIBITOR BOTTLE OPENER

Ref. CRN03004

Wood

Plastic

25 x 10 x 30 cm





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CRUZCAMPO BAR **BOTTLE OPENER**

Ref. CRZ03001

Wood

18 x 40 x 20 cm



HERTOG JAN BAASTARD BOTTLE OPENER

Ref. HGJ03003

Metal



Wood 8 x 2 x 1 cm



HERTOG JAN Zamak key

Ref. HGJ03002

Metal

3 x 8.5 x 0.5 cm

HERTOG JAN COIN BOTTLE OPENER

Ref. HGJ03004

Metal 🔵

8 x 2 x 1 cm























4.U

INNOVATION

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BOTTLE OPENERS

4.0 BOTTLE OPENERS





Ref. INV03574





Ref. INV03511



Ref. INV03922



Ref. INV02794

Ref. INV02376













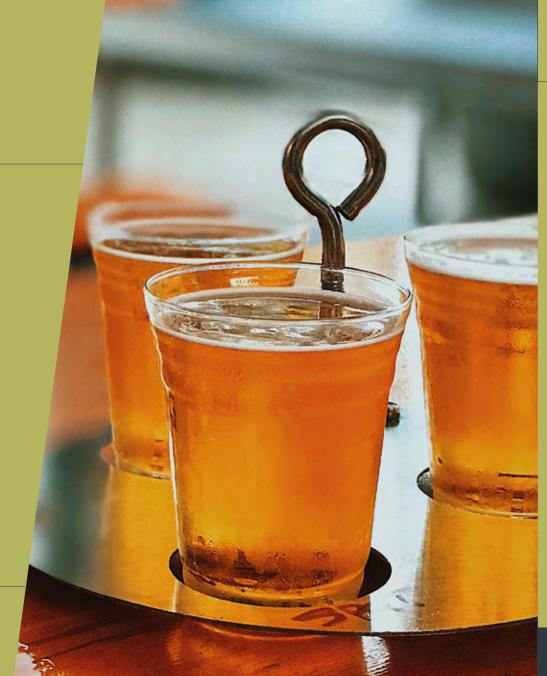


5.0

TRAYS











CRISTAL BEER METER

Ref. CRD04001

Wood



EL JIMADOR TRAY

Ref. EJT04001











BENEDIKTINER **SERVING TRAY**

Ref. BND04001









Ref. BND04002







DON JULIO Tray blue

Ref. DJL04004











ZACAPA MINI TRAY

Ref. ZCP04002





20 x 13 x 1,5 cm



LEFFE Foodsharing tray

Ref. LFF04004

Textile •

25 x 26.5 x 4 cm







MAES BEER METER

Ref. MAE04001









STELLA ARTOIS SERVING TRAY

Ref. STA04003

Metal

Wood

29 x 15 x 2 cm



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TRAYS



PIMM'S **WOODEN CRATE**

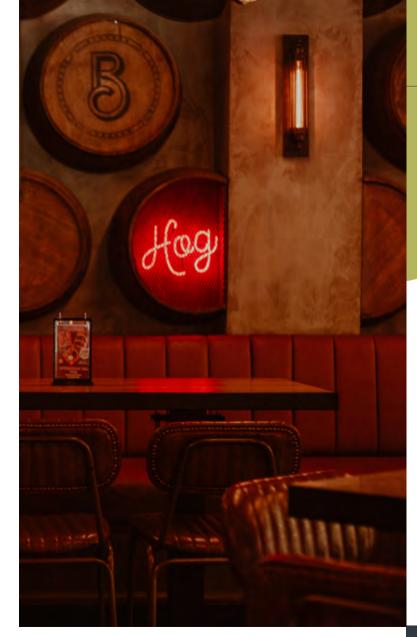
Ref. PMM04002

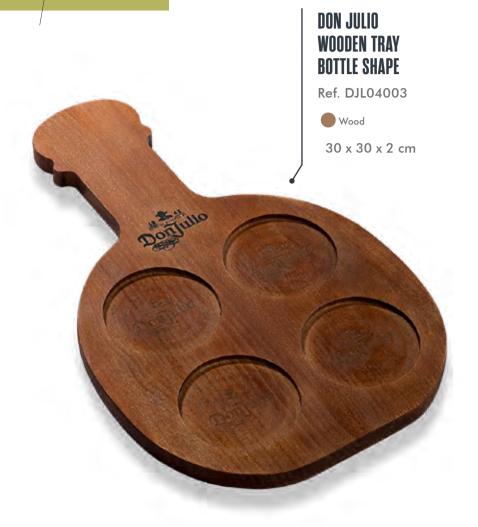
Wood

30 x 20 x 7 cm











Ref. PTRO4001

Metal

Plastic

40 x 40 x 15 cm



DIEKIRCH **BOTTLE TRAY**

Ref. DIE04001



Metal

60 x 12 x 8 cm

TIGRE BOCK GLASS HOLDER

Ref. TGB04001



25 x 15 x 25 cm



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CARLSBERG BOTTLE HOLDER

Ref. CAR04001

Wood

30 x 10 x 25 cm

KRONENBOURG MULTIBRAND BOTTLE HOLDER

Ref. KNB04003

Wood

60 x 10 x 30 cm



AGUILA BOTTLE TRAY

Ref. AGL04001









TRAYS

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TRAYS

5.0 TRAYS

BUDWEISER TRAY

Ref. BDW04001

Metal

61 x 6 x 10 cm

BACARDI BOTTLE SUPPORT

Ref. BCR04003

Wood

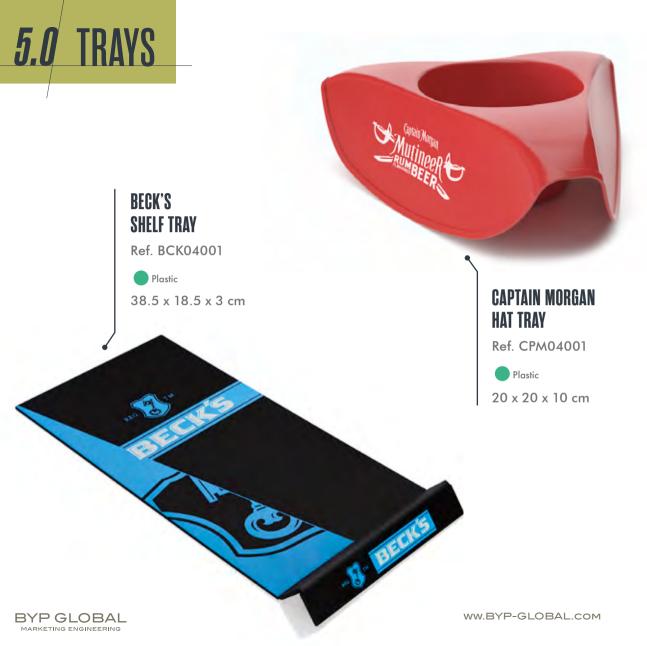
13 x 13 x 13 cm







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BELSAZAR JAR TRAY

Ref. BLZ04002

Wood

35 x 16 x 11 cm



CORONA Wooden Crate

Ref. CRN04002

Wood

30 x 15 x 9 cm

GINETTE WOODEN TRAY

Ref. GNT04001

Wood

45.5 x 24 x 28.6 cm





GUINNESS Line out tray

Ref. GNS04001

Plastic

42 x 5.5 x 13.5 cm



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TRAYS

LEFFE Tray

Ref. LFF04001 28 x 20 x 3 cm

HERTOG JAN Wooden Tray

Ref. HGJ04001

Wood

23 x 34 x 28 cm





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KRONENBOURG Tray 1

Ref. KRB04002

Plastic

38 x 3 cm



Ref. KNB04001

Plastic

38 x 2 cm







PIMM'S Wooden Tray

Ref. PMM04001

Wood

50 x 25 x 20 cm

MARTINI Wooden Tray

Ref. MRT04001

Wood

40 x 20 x 2 cm





MARTINI Wooden Tray 2

Ref. MRT04002

Wood

Metal

38 x 15.5 x 5 cm

TANQUERAY Wooden Tray

Ref. TQY04001

Wood

50 x 27 x 25 cm





ZACAPA **WOODEN TRAY**

Ref. ZCP04001



2 x 52 x 13 cm





SALTY

ST. GERMAIN BASKET TRAY

Ref. STG04002

Metal

40 x 24.5 x 10 cm





TENNENT'S SUPER SHELF TRAY

Ref. TNS04001

Plastic

3 x 18.5 x 38.5 cm

SAIMAZA TRAY Ref. SMZ04002

Plastic 40 x 4 cm



STELLA ARTOIS Tray

Ref. STA04002

Plastic

30 x 4 cm





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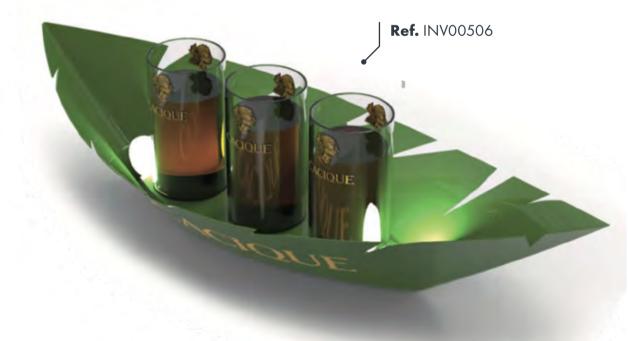


Ref. INV01118





Ref. INV01079











Ref. INV01852

Ref. INVO1148

Ref. INV01325





5.0 TRAYS











Ref. INV00579



Ref. INV03088







6.0

SIGNAGE

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BIRRA DEL BORGO ILUMINATED SIGN

Ref. BRD05101



CARSLBERG LIGHT SIGN

Ref. CAR05101



Illuminated

60 x 30 x 15 cm





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KRONENBOURG **NEON SIGN**

Ref. KNB05101

Plastic

Illuminated

60 x 40 x 2 cm

KRONENBURG WOODEN **NEON SIGN**

Ref. KNB05102





CORONA WOODEN LUMINOUS SIGN

Ref. CRN05105

Wood

Illuminated

60 x 80 x 20 cm

CORONA LED **BOTTLE SIGN**

Ref. CRN05105

Plastic

Illuminated

70 x 19 x 11cm

CORONA BLUE LUMINOUS SIGN

Ref. CRN05101

Plastic 💮

Illuminated

60 x 30 x 7 cm





Corona, Extra

RISCERIA WODELO S A DECI CONT. NET 355.ml

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CORONA BLACK LUMINOUS SIGN

Ref. CRN05102





60 x 30 x 7 cm



MICHELOB ULTRA **NEON SIGN**

Ref. MUT05101



Plastic



Illuminated

83 x 73 x 3 cm



Ref. BDW05102



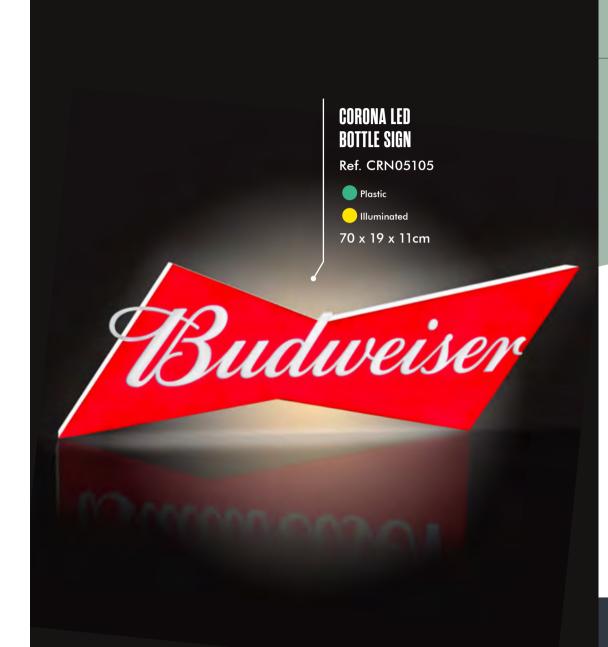
60 x 40 x 7 cm













JOHNNIE WALKER LUMINOUS WALL SIGN

Ref. JWK05101

Plastic

Illuminated

Small: 70 x 39 x 0.3 cm Big: 120 x 67 x 0.3 cm



Ref. LFF05101





70 x 60 x 15 cm





BECK'S INFINITY MIRROR

Ref. BCK05102

Plastic

Illuminated

70 x 50 x 25 cm



BECK'S NEON SIGN

Ref. BCK05101

Plastic

Illuminated

85 x 63 x 0.3 cm



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CAPTAIN MORGAN **RED BORDER SIGN**

Ref. CPM05101

Plastic 💮

Illuminated 🛑

75 x 54 x 2 cm





LEFFE WOODEN LUMINOUS SIGN 1

Ref. LFF05103

Wood

Wood

Illuminated

60 x 60 x 5 cm



LEFFE WOODEN Luminous sign 2

Ref. LFF05102

Wood

Illuminated

40 x 40 x 5 cm





Ref. STA05101

Wood

Metal 🛑

Illuminated 🛑

59 x 42 x 2 cm





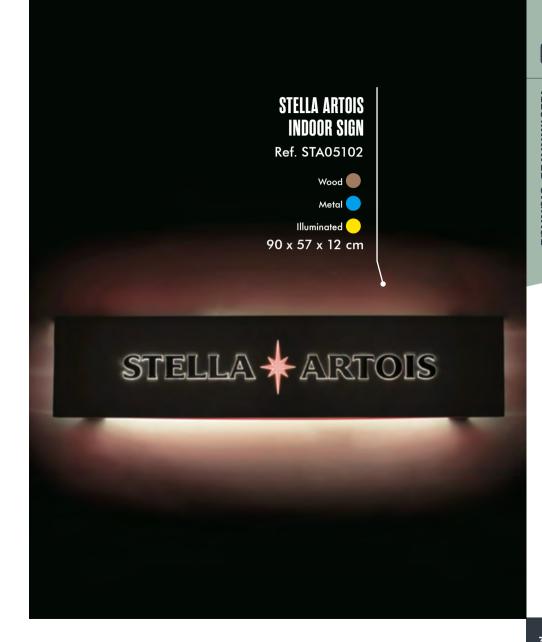


ESTRELLA GALICIA Luminous Bottle

Ref. ESG05101

Illuminated

100 x 60 x 3 cm







BUD LIGHT Mainstream Identification

Ref. BDL05101

Plastic 🛑

Metal 🛑

Illuminated ___

17,5 x 20 x 20 cm



BUD LIGHT Stopper Premium

Ref. BDL05103

Illuminated

Metal
Plastic

24 x 100 x 33 cm



Ref. BDL05102

Plastic

Metal

Illuminated ___

50 x 60 x 15 cm



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VICTORIA Luminous sign

Ref. VCT05201

Illuminated

60 x 30 x 10 cm



Ref. LVG05101

Metal

Illuminated ___

70 x 50 x 12 cm







STELLA ARTOIS 9 STEPS

Ref. STA05206



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GOOSE ISLAND 3D SIGN

Ref. GOI05202





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310

6.2 NON-ILLUMINATED SIGNAGE

CHOUFFE WOOD SIGNAGE

Ref. CHF05201





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Ref. VCT05102

Metal 🛑





BECK'S UNFILTERED CERTIFICATE

Ref. BUN05002

Plastic

Wood

Metal

40 x 59 x 3 cm

BECK'S UNFILTERED ACRYLIC SIGN

Ref. BUN05001

Plastic

42 x 21 x 1,5 cm



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Ref. CRN05215

Wood

Paper ___





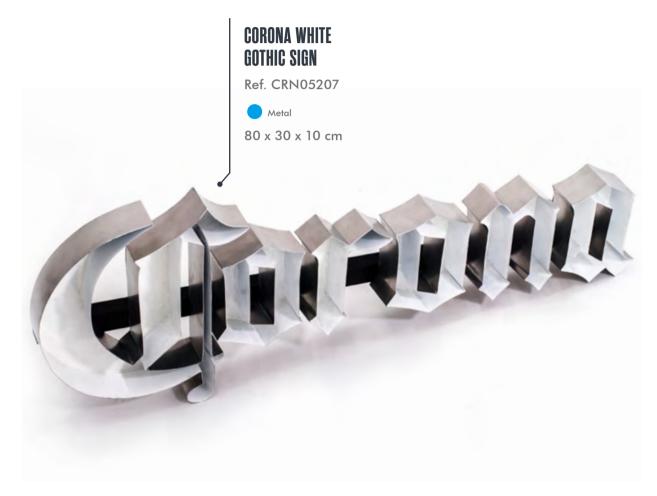
CORONA Paradise Pole

Ref. CRN05214

Wood Metal

34 x 34 x 170 cm







Ref. CRN05212

Wood

50 x 15 x 1 cm





CORONA WALL DECO

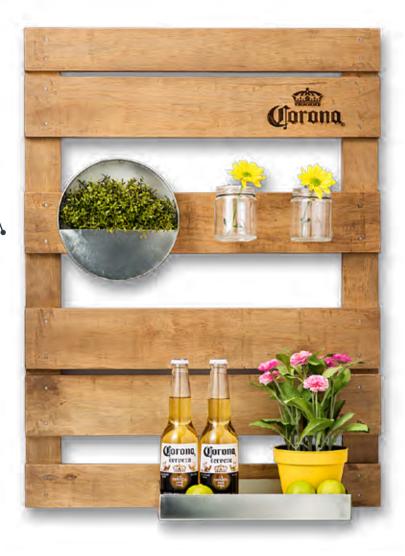
Ref. CRN05213

Wood

Metal

Glass

60 x 40 x 5 cm







BUDWEISER FONT DANGLER

Ref. BDW05202



Wood

10 x 15 x 0,3 cm



FRANZISKANER METAL SIGN

Ref. FZK05201



 $50 \times 40 \times 0.2 \text{ cm}$



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SPATEN METAL SIGN

Ref. SPT05201



Metal

 $50 \times 40 \times 0.2 \text{ cm}$



HOEGAARDEN **METAL SIGN**

Ref. HGD05201

Metal

50 x 40 x 0,2 cm



LOWENBRAU **METAL SIGN**

Ref. LWB05201

Metal

50 x 40 x 0,2 cm



TIGRE BOCK WALL SIGN

Ref. TGB05001



40 x 60 x 0,3 cm





STELLA ARTOIS PERFECT DRAUGHT PLATE

Ref. STA05204



Wood



29 x 29 x 1 cm



TIGRE BOCK **ROUND WALL SIGN**

Ref. TGB05003



Wood

60 x 60 cm



STELLA ARTOIS DRAUGHT **MASTER PLATE**

Ref. STA05201



Wood

29 x 29 x 1 cm



STELLA ARTOIS DRAUGHT MASTER PLATE GOLD FRAME

Ref. STA05203



Metal

29 x 29 x 1 cm



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STELLA ARTOIS DRAUGHT MASTER **PLATE WHITE**

Ref. STA05202



Metal

29 x 29 x 1 cm



LEFFE **METAL SIGN**

Ref. LFF05201



42 x 40 x 0.2 cm



TRIPEL K WINDOW FRAME

Ref. TPK05204



120 x 80 x 2 cm





LEBLON WALL SIGN

Ref. LBL05001

Wood

60 x 29.5 x 1.1 cm



MORITZ CLOCK

Ref. MOR05001

Wood

68 x 68 x 3 cm





BUDWEISER TIN SIGNAGE

Ref. BDW05201

Metal

42 x 42 x 0.5 cm



TRIPEL KARMELIET











APPLETON ESTATE SIGNAGE

Ref. APE05202

Textile

100 x 60 x 3 cm







Ref. APR05201

Metal

40 x 30 x 1.6 cm



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CORONA TIN SIGN

Ref. CRN05209

Metal

 $44 \times 38 \times 0.5$ cm

BACARDI WALL CARTEL

Ref. BCR05201

 $30 \times 50 \times 0.3$ cm



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GUINNESS HOP House a5 font tag

Ref. GNS05204

Wood

17 x 21 x 0.3 cm



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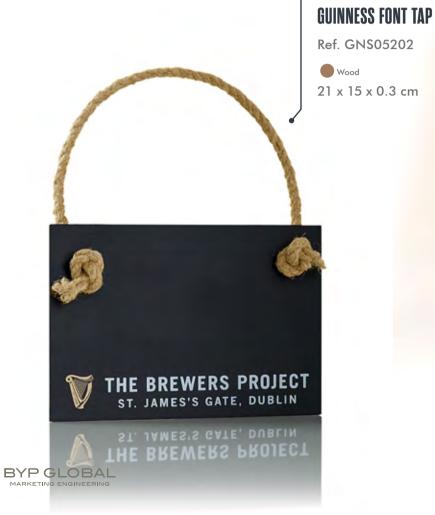
CORONA MINI Chalkboard 1

Ref. CRN05202

Wood

19 x 17 x 3 cm







CORONA STOPPER PREMIUM

Ref. CRN05206





100 x 70 x 15 cm



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LA VIRGEN Wall Sign

Ref. LVG05201



Paper ___

80 x 60 x 2 cm







GUINNESS FONT TAP

Ref. GNS05202

Wood

21 x 15 x 0.3 cm

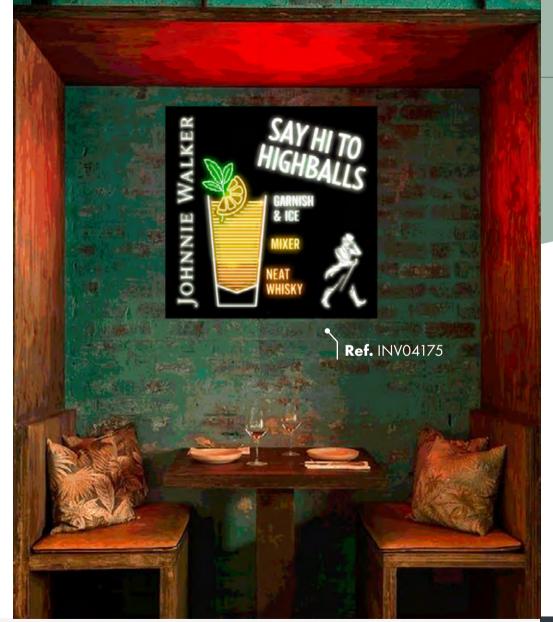
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Ref. INV04388















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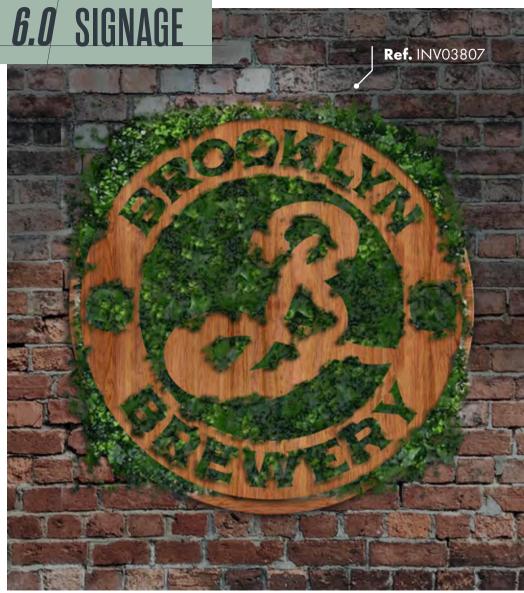




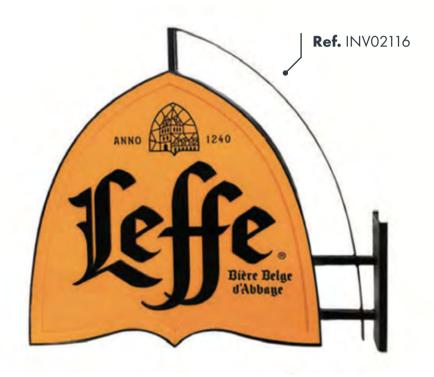


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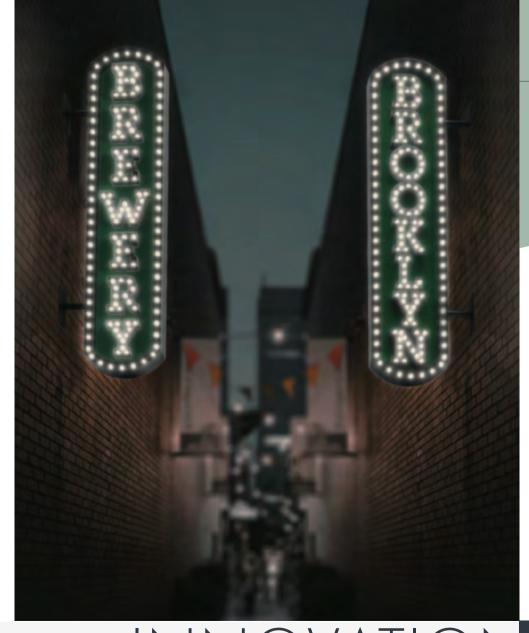






















Ref. INV00185









SIGNAGE

6.0 SIGNAGE



Ref. INV02381

Ref. INV01130



7.0

GLORIFIERS

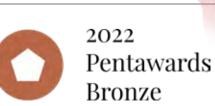


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ROOSTER ROJO GLORIFIER

Ref. RO006001









DON JULIO ULTIMA **GLORIFIER 2**

Ref. DJL06004



Plastic



Wood







DON JULIO ULTIMA **GLORIFIER 1**

Ref. DJL06003



Wood

DON JULIO **ULTIMA BIG** GLORIFIER

Ref. DJL06005













CINZANO GLORIFIER

Ref. CNZ06001







DEWAR'S GLORIFIER

Ref. DWR06001











Ref. BUN06002









DON JULIO **MAXI GLORIFIER**

Ref. DJL06002



Plastic Metal









MARKETING ENGINEERING





BYP GLOBAL

MARKETING ENGINEERING



BECK'S UNFILTERED GLORIFIER

Ref. BUN06001

Wood

9.5 x 9.5 x 9.5 cm



www.BYP-GLOBAL.com

HOJIBLANCA GLORIFIER

Ref. HJB06001



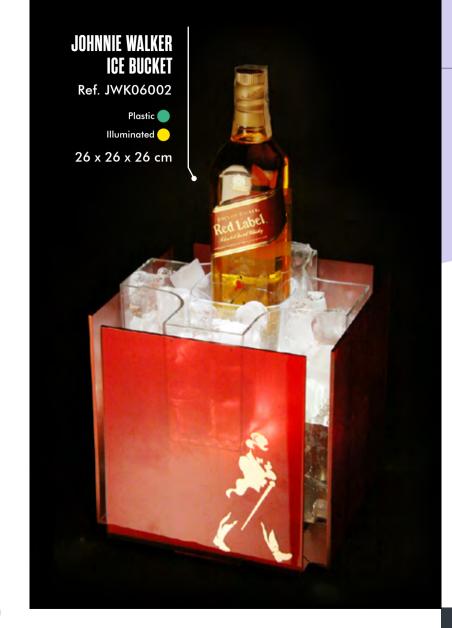


VIO GLORIFIER

Ref. VIO06001

Wood

WWW.BYP-GLOBAL.COM



BUDWEISER POWER BANK STATION

Ref. BDW06002



Electric

60 x 7 x 15 cm





ESTRELLA DEL Sur Glorifier

Ref. SDL06001





15 x 20 x 20 cm



www.BYP-GLOBAL.com



MULTIBRAND GLORIFIER

Ref. MBD06001

Wood

Metal

Plastic

10 x 10 x 15 cm





BYP GLOBAL
MARKETING ENGINEERING



BACARDI 8 YEARS GLORIFIER

Ref. BCR06002

Wood

38 x 19 x 12 cm



BACARDI 4 YEARS GLORIFIER

Ref. BCR06003

Wood

38 x 19 x 12 cm

ABERFFELDY GLORIFIER

Ref. AFY06001

Wood 💮

38 x 19.5 x 17 cm



BUD LIGHT BOTTLE HOLDER

Ref. BDL06001



Illuminated

37 x 16 x 14.2 cm



BACARDI LUMINOUS GLORIFIER

Ref. BCR06001



38 x 19 x 15 cm



WWW.BYP-GLOBAL.COM

CUBANISTO GLORIFIER

Ref. CBN06001



Illuminated ___

19 x 19 x 34 cm





CORONA ICE BUCKET STAND

Ref. CRN06001

Wood

58 x 25 x 20 cm



Ref. CNZ06001

Metal

25 x 27 x 7.4 cm





www.BYP-GLOBAL.COM

BUDWEISER DISPLAY FURNITURE

Ref. BDW06001

Plastic 🛑

Illuminated ___

23 x 10 x 11 cm



CORONA BUCKET TRIPOD GLORIFIER

Ref. CRN06002

Wood

36 x 97 cm







CORONA GLORIFIER

Ref. CRN06003

Wood

Glass

Illuminated

40 x 40 x 15 cm



WWW.BYP-GLOBAL.COM

CORONA **BOTTLE HOLDER**

Ref. CRN06008

Wood

19 x 55 x 14 cm





CORONA INFINITY MIRROR GLORIFIER

Ref. CRN06004

Wood





55 x 55 x 24 cm





CORONA BOTTLE STAND FOR TAP AREA

Ref. CRN06007

Wood

25 x 10 x 7.5 cm

CORONA Glorifier 2

Ref. CRN06005

Wood

25 x 10 x 7.5 cm



www.BYP-GLOBAL.com

DORADA ESPECIAL 4 BOTTLES WOODEN DISPLAY

Ref. DRD06001



26 x 54 x 16 cm

MARTINI **GLORIFIER**

Ref. MRT06001



28 x 23.5 x 18.5 cm







CORONA BOTTLE CAP HOLDER

Ref. CRN06006



Plastic

26 x 24 x 14 cm

STELLA ARTOIS **GLORIFIER**

Ref. STA06001



26 x 30 x 7 cm



MARKETING ENGINEERING

ESTRELLA GALICIA GLORIFIER

Ref. ESG06001



Metal

35 x 9 x 9 cm



DEWAR'S DOUBLE AGED GLORIFIER

Ref. DWR06001



40 x 24.5 x 21.5 cm





GUINNESS WEST INDIES Top bar display

Ref. GNS06001

Wood

Plastic

18 x 46 x 17 cm

GUINNESS HOP HOUSE Top bar display 2

Ref. GNS06002

Wood

Plastic 🛑

18 x 46 x 17 cm





GUINNESS DUBLIN TOP BAR DISPLAY

Ref. GNS06003





18 x 46 x 17 cm



GUINNESS BACK BAR DISPLAY

Ref. GNS06004

Wood

Plastic

24 x 17 x 15 cm

EXPLORE





LEFFE GLORIFIER

Ref. LFF06001

Wood 🬑

Metal 🛑

38.8 x 15.5 x 7 cm



ALWAYS WELCOME



www.BYP-GLOBAL.com



JOHNNIE WALKER GLORIFIER

Ref. JWK06003

Wood

19 x 10.8 x 34 cm

LA VIRGEN GLORIFIER

Ref. LVG06001

Wood

Metal 🛑

33 x 10 x 8.5 cm



LA VIRGEN FOUR BOTTLES GLORIFIER

Ref. LVG06002

Wood

Metal

31 x 8.5 x 9.3 cm





BAILEY'S GLORIFIER

Ref. BLY06001

Wood

40 x 15 x 40 cm



CLUB COLOMBIA GLORIFIER

Ref. CBC06001

Wood ___

Plastic

30 x 17 x 7 cm





7.0

INNOVATION

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Ref. INV04283















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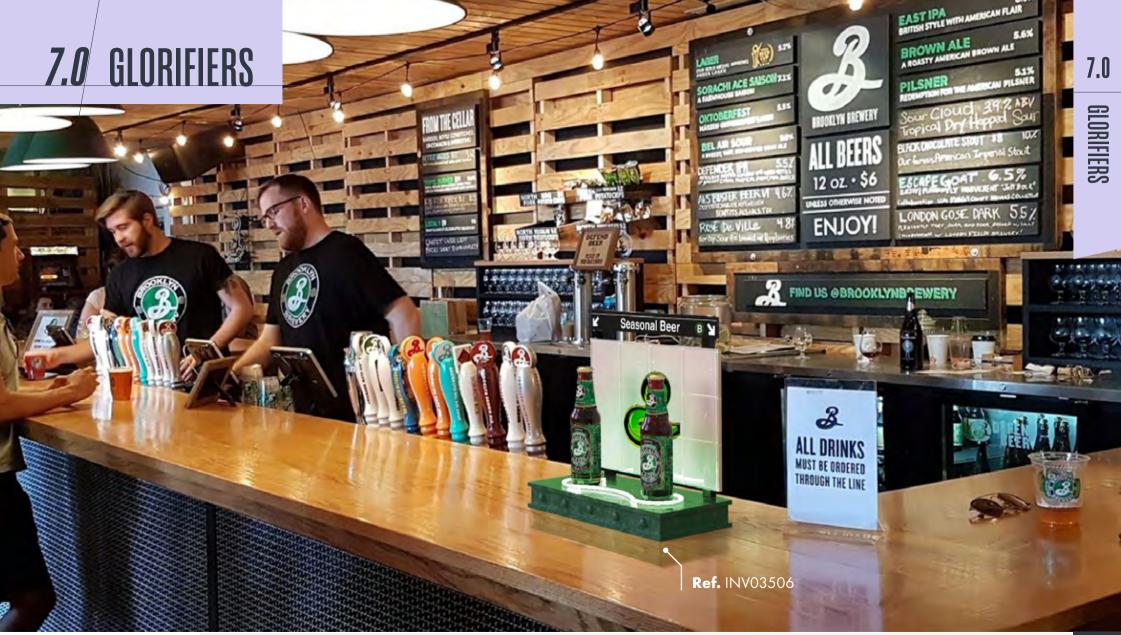
Ref. INV03792



Ref. INV03602

























Ref. INV02600











7.0 GLORIFIERS

Ref. INV02202





8.0

BAR RUNNERS







CORONA CORK Bar runner

Ref. CRN07009









CORONA CORK Bar runner

Ref. CRN07009











LA BETE **BAR RUNNER**

Ref. BET07001



Plastic







CORONA WOODEN BAR RUNNER

Ref. CRN07005



Cork

60 x 25 x 2.5 cm

CORONA WOODEN BAR RUNNER SLIM

Ref. CRN07006



Cork

60 x 14.9 x 2.5 cm







www.BYP-GLOBAL.com





GRIMBERGEN SS BAR RUNNER

Ref. GRG07001





10.5 x 59.5 x 1 cm

GRIMBERGEN Black bar runner

Ref. GRG07002





10.5 x 59.5 x 1 cm







TIGRE BOCK PVC **BAR RUNNER**

Ref. TGB07001

Plastic

10.5 x 59.5 x 1 cm



TIGRE BOCK WOODEN **BAR RUNNER**

Ref. TGB07002



10.5 x 59.5 x 1 cm







BUDWEISER Bar runner

Ref. BDW07001

Plastic

79.5 x 27 x 1 cm

PATRON METAL Drip tray

Ref. PTR07001

Metal

30 x 60 x 4.5 cm



www.BYP-GLOBAL.com



CORONA WOOD FRAMED BAR RUNNER

Ref. CRN07002



Wood

Plastic

26 x 30 x 7 cm

CORONA **BAR RUNNER 2**

Ref. CRN07003



10.5 x 59.5 x 1 cm





LA VIRGEN Bar runner

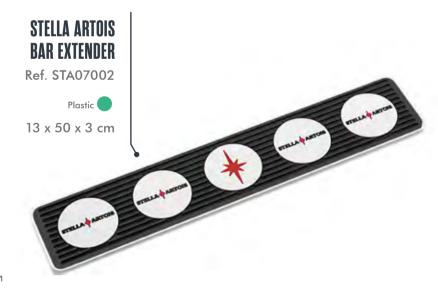
Ref. LVG07001

Plastic

13 x 55 x 1 cm







CUBANISTO PVC BAR RUNNER

Ref. CBN07001

Plastic

17.5 x 45 x 0.5 cm





CAMDEN TOWN BAR RUNNER XL

Ref. CDT07001



Plastic

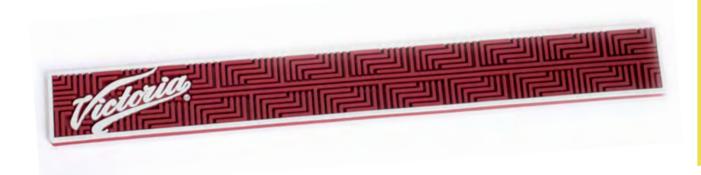
15.5 x 49 x 1 cm



Ref. VCT07001

Plastic

80 x 15 x 1 cm





ESTRELLA DAMM Bar mat

Ref. EDM07001

Plastic

61 x 11 x 0.5 cm



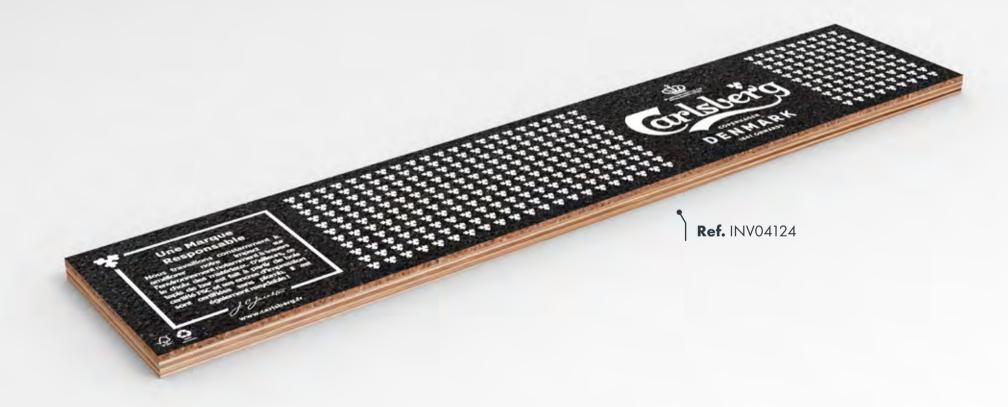
8.0

INNOVATION

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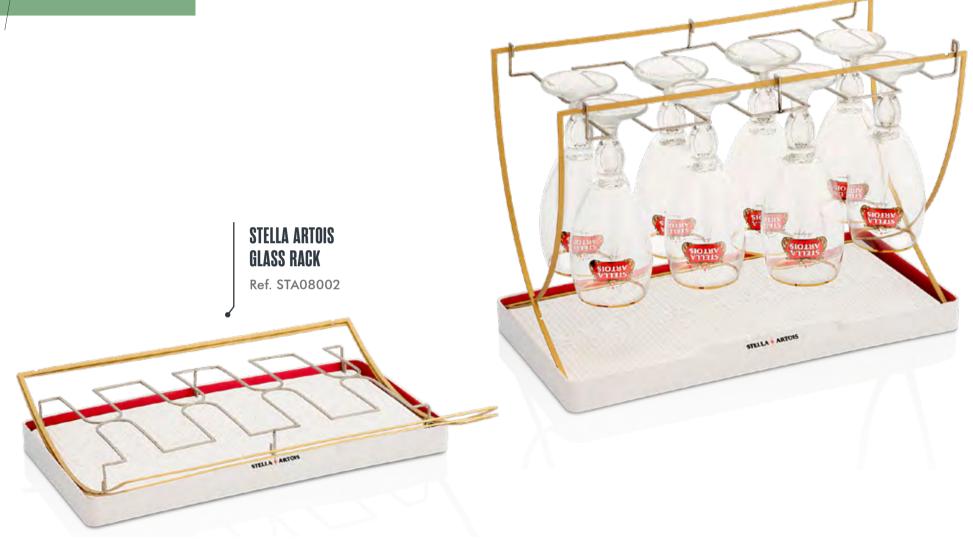




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BECK'S UNFILTERED GLASS RACK

Ref. BUN08001



KRONENBOURG JUG

Ref. KNB08001











CAMPARI NEGRONI Ritual tool

Ref. CMP08001

Plastic

w

Wood

Illuminated



MICHELOB Wooden Box

Ref. MUT08001



40 x 30 x 15 cm







BACARDI DISPENSER

Ref. BCR08002

Plastic

Metal

Wood



Ref. ASH08001

Plastic

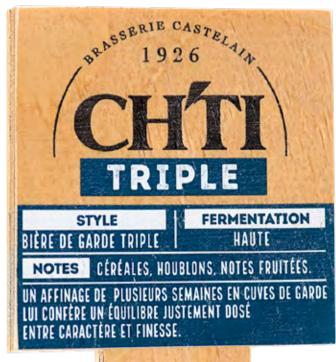


辛口

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9.0

424

ABSOLUT COCKTAIL SET Ref. ABS08001



BUD LIGHT GIRAFFE TOWER

Ref. BDL08002

Plasti

20 x 20 x 56.5 cm

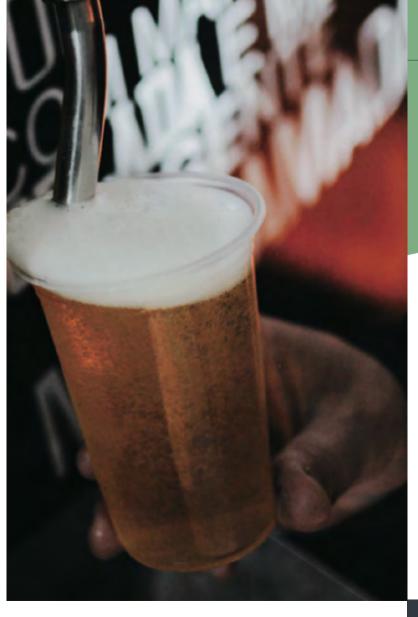


BUDWEISER GIRAFFE TOWER

Ref. BDW08002

Plastic

20 x 20 x 56.5 cm



WWW.BYP-GLOBAL.COM



CORONA LIME SLICER

Ref. CRN08008

Wood

10 x 10 x 11 cm



www.BYP-GLOBAL.com

CORONA LIME SLICER ON TRADE

Ref. CRN08006

Metal

Wood 🛑

24 x 59 x 24 cm







COCKTAIL KIT COCA COLA

Ref. CCC08002

Textile

30 x 15 x 10 cm



Ref. TQY08001

Glass



15 x 15 x 20 cm







LEFFE SNACK BOWL

Ref. LFF08001

Plastic

Ceramic

10.8 x 5 cm



BACARDI **LIME RACK**

Ref. BCR08001

Metal

Wood 🛑

25.5 x 30 x 18 cm



CORONA LIME RACK

Ref. CRN08005

Wood

Metal

25.5 x 30 x 18 cm





Ref. CRN08003

Plastic

Metal

16 x 11 x 11 cm



CORONA MINIBUCKET

Ref. CRN08004



11.5 x 12.5 x 1 cm

















Corona,



DEWAR'S SERVING RITUAL TOOL

Ref. DWR08001

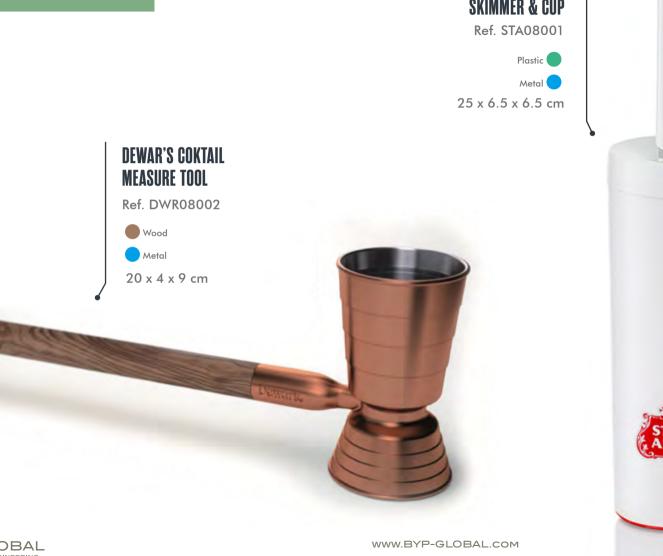


Metal

14.5 x 23 x 14 cm



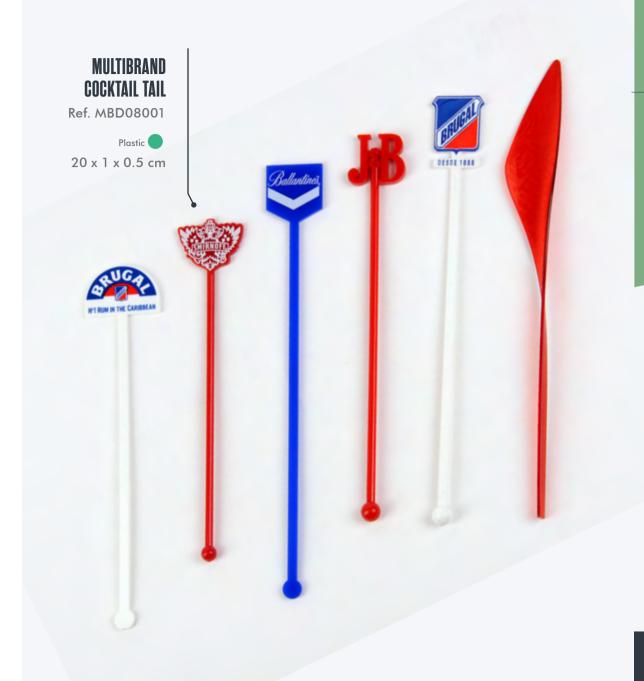
STELLA ARTOIS SKIMMER & CUP













CORONA

GROLSCH LEATHER BOTTLE HOLDER

Ref. GRS08001

Leather

28 x 23 x 10 cm



www.BYP-GLOBAL.com

9.0 Barware





CAPTAIN MORGAN

Ref. CPM08001 7 x 4 x 11 cm

BOTTLE CAP

BUDWEISER Handtowel

Ref. BDW08001

Textile

40 x 30 cm



GREY GOOSE STENCIL

Ref. GYG08003

Metal 🛑

15 x 20 x 0.1 cm





MULTIBRAND **MEDALLION** TAP CLIP

Ref. PTR08001

Plastic

19 x 10 x 2 cm



BARWARE



CADETTE TAP CLIP

Ref. CDT08001

Plastic

8 x 0.3 x 15 cm





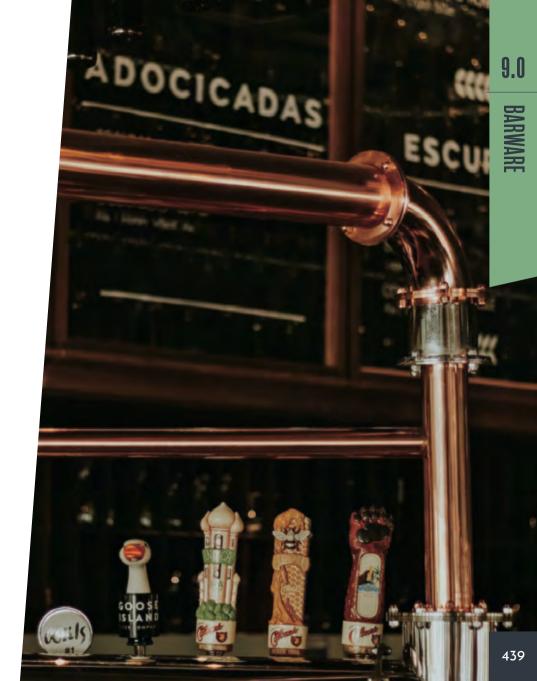
CASTELAIN TAP CLIP

Ref. CST08002

Wood

Metal

24 x 10 x 1 cm



9.0

INNOVATION

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Ref. INV00715





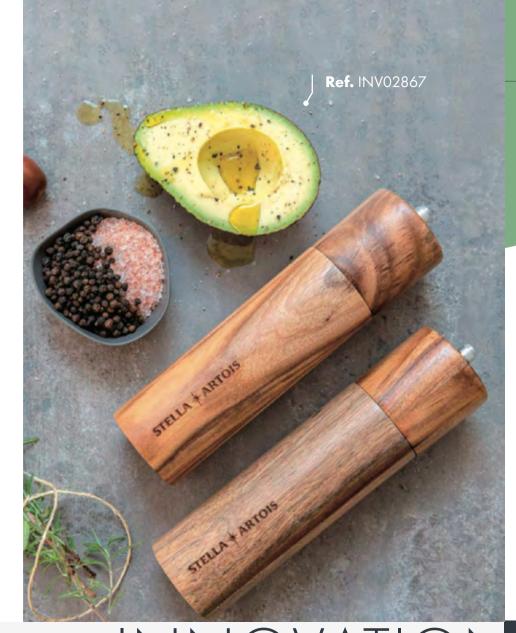
Ref. INV03098



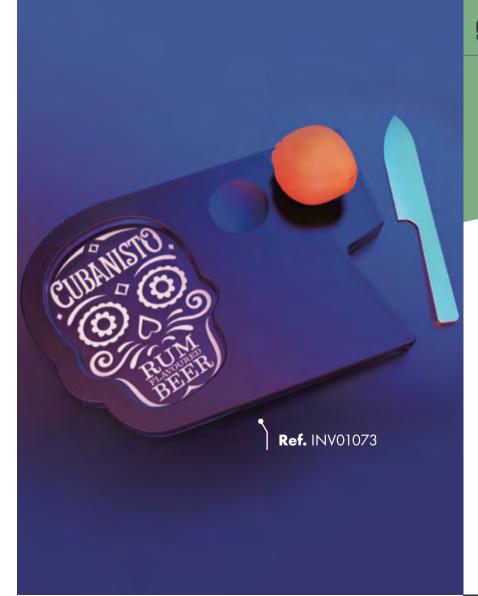












Ref. INV01229





















10.0

ICE BUCKETS



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BUDWEISER METAL ICE BUCKET

Ref. BDW09002





BUDWEISER METAL RED ICE BUCKET

Ref. BDW09003





SMIRNOFF ICE BUCKET ICE ORIGINAL

Ref. SMF09006











PERONI ICE BUCKET

Ref. PRN09001





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SKOLL **ICE BUCKET**

Ref. SKL09001

MARKETING ENGINEERING

Metal

36 x 15 x 15 cm





MICHELOB ULTRA **ICE BUCKET**

Ref. MUT09001

Metal

20 x 20 x 20 cm



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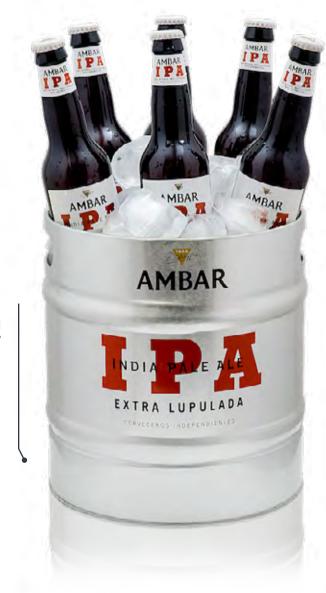


AMBAR KEG ICE BUCKET

Ref. AMB09001

Metal

20 x 30 x 30 cm





ABSOLUT ICE BUCKET

Ref. ABS09001

Plasfic

40 x 27 x 20 cm



Ref. CPM09003



40 x 27 x 20 cm







BYP GLOBAL MARKETING ENGINEERING

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CINZANO WOODEN ICE BUCKET CRATE

Ref. CNZ09002

Wood

Plastic

30 x 30 x 30 cm



SMIRNOFF ICE BUCKET 3

Ref. SMF09003

Plasfic

16 x 28 x 16 cm





BYP GLOBAL
MARKETING ENGINEERING

BUD LIGHT ICE BUCKET PREMIUM

Ref. BDL09001



26 x 26 x 26 cm







BUDWEISER **ALU TRAY**

Ref. BDW09001

Plastic

17 x 21.2 x 31.1 cm



CAPTAIN MORGAN **ICE BUCKET 1**

Ref. CPM09001

Plastic

18 x 18 x 22 cm



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CAPTAIN MORGAN ICE BUCKET 3

Ref. CPM09004



40 x 27 x 20 cm





BUDWEISER Collapsible bucket

Ref. BDW09002

Plastic

35 x 32 x 32 cm



VICTORIA ICE BUCKET

Ref. VCT09001

Plastic

25 x 40 x 24 cm



CAPTAIN MORGAN C-2 ICE BUCKET

Ref. CPM09005

Plastic

16 x 27 x 27 cm

CAPTAIN MORGAN ICE BUCKET 2

Ref. CPM09002

Plasfic

27 x 27 x 27 cm







MARKETING ENGINEERING

CAPTAIN MORGAN ICE BUCKET 4

Ref. CPM09006



Plastic

15 x 15 x 25 cm



CAPTAIN MORGAN **ICE BUCKET 5**

Ref. CPM09007

Plasfic

22 x 35 x 35 cm



Ref. CRN09002

Metal

22 x 22 x 25 cm



CORONA EXTRA ICE BUCKET 2

Ref. CRN09003

Metal

22 x 22 x 25 cm





CORONA ICE BUCKET ORIGINAL

Ref. CRN09008

Metal

18.5 x 23.2 x 16.5 cm

CINZANO 2 HANDLES ICE BIICKET

Ref. CNZ09001

36 x 26 x 25 cm





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CORONA SIX PACK ICE BUCKET

Ref. CRN09004

Wood

Plastic

9 x 26.25 x 17.75 cm







www.BYP-GLOBAL.com



CORONA ICE BUCKET 4

Ref. CRN09007

Wood

Metal 🛑

20 x 30 x 17 cm



GUINNESS ICE BUCKET Ref. GNS09001 Plastic

33.5 x 30.5 cm



GROLSCH ICE BUCKET

Ref. GRS09001

Metal

20 x 40 x 40 cm







CORONA ICE Bucket Premium

Ref. CRN09005

Metal

22 x 22 x 25 cm

LEFFE ICE BUCKET

Ref. LFF09001

Plastic 🛑

16 x 28 x 16 cm





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MARKETING ENGINEERING

CUBANISTO LED VISIBILITY BUCKET

Ref. CRN09005



Illuminated

25 x 28 x 25 cm



CUBANISTO ICE BUCKET

Ref. CBN09002

Plastic

30 x 22 x 20 cm



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MULTIBRAND ICE BUCKET

Ref. MBD09001

Plastic

34.5 x 24.5 x 22 cm





SMIRNOFF ICE BUCKET 1

Ref. SMF09001

Plastic

36 x 26 x 25 cm

J&B DOUBLE Handle ICE Bucket

Ref. JYB09001

Plastic

8.5 x 5.5 x 0.2 cm









STELLA ARTOIS ICE BUCKET

Ref. STA09001

Metal

21 x 26 x 26 cm



STELLA ARTOIS PRINTED ICE BUCKET

Ref. STA09005

Metal

21 x 26 x 26 cm







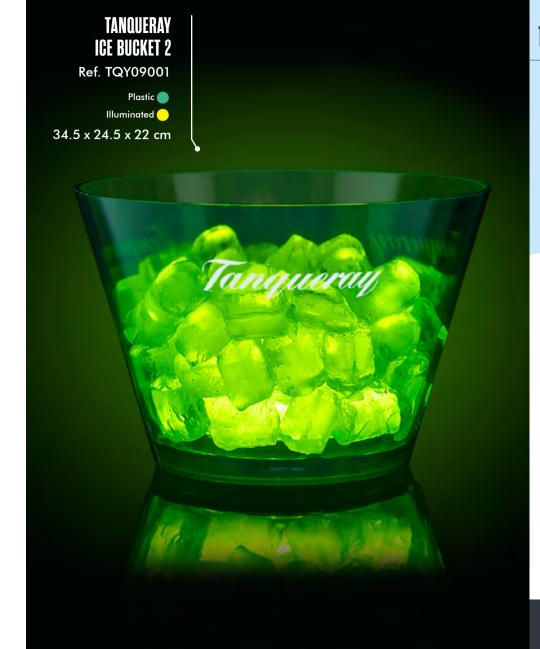
TANQUERAY ICE BUCKET 1

Ref. TQY09002

Plastic

30 x 25 x 25 cm





10.0

INNOVATION

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Ref. INV04060

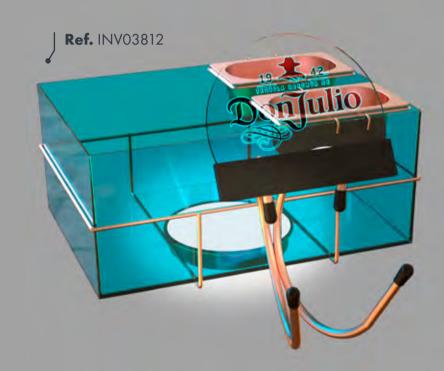












Ref. INV04014







Ref. INV03516

























Ref. INV01203

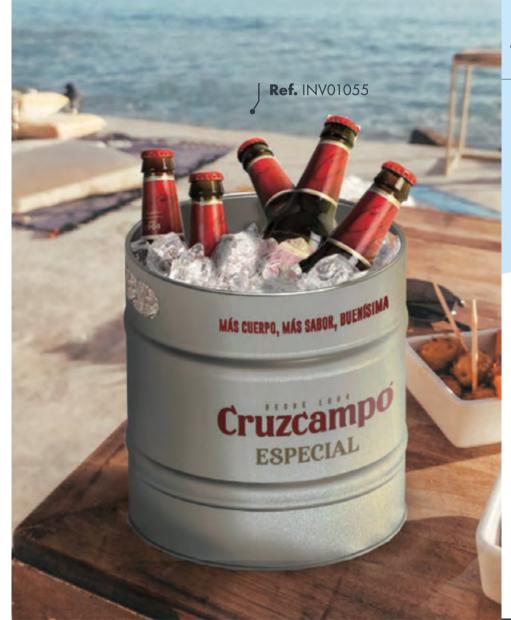




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11.0

COOLERS



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11.0 COOLERS



MIKE'S Cooler bag

Ref. MIK10001

Textile

Aluminium

47 x 25 x 28 cm



MIKE'S COOLER SEAT

Ref. MIK10002

Textile

Aluminium

Metal

26.5 x 34.5 x 32 cm 775 gr



JUST ASK ME FOR AN ICE COLD MIKE'S.



BYP GLOBAL
MARKETING ENGINEERING

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11.0 COOLERS

CORONA COOLER Aluminium

Ref. CRN10001

Plastic

Metal

32 x 60 x 26 cm



CORONA 20L COOLER

Ref. CRN10002

Plastic

Metal

29 x 45 x 25.2 cm





AQUARIUS CAN Hawking Unit

Ref. AQR10001

Plastic 🛑

Metal

45 x 70 x 45 cm



11.0

INNOVATION

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11.0 COOLERS

Ref. INV01126





Ref. INV00047





Ref. INV02059



11.0 COOLERS





12.0

FRIDGES





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TOURTEL TWIST FRIDGE

Ref. TRT11001

Plastic

Wood

Metal

40 x 40 x 210 cm



1664 ONE Door Fridge

Ref. TRT11001

Electric

Metal

40 x 40 x 210 cm

MULTIBRAND FRIDGE

Ref. MBD11001

Plastic

Metal

40 x 40 x 210 cm







1664 DOUBLE DOOR FRIDGE

Ref. 166411002

Electric

Metal

STELLA ARTOIS FRIDGE

Ref. STA11001



CORONA FRIDGE

Ref. CRN11001



Plastic

Illuminated ____

Metal

50 x 48.6 x 42 cm

MILKA CHOCOLATE COOLER

Ref. MLK11001

Plastic

Illuminated

Metal

42 x 35 x 38 cm





12.0

INNOVATION

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SCHWEPPES CART

Ref. SCH13001

Wood

Metal

Illuminated



CRISTAL OUTDOOR **FURNITURE**

Ref. CRS13004

Wood

Metal









BUD MOBILE BAR

Ref. BDW13001

Wood

Metal

Illuminated

120 x 80 x 210 cm





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CRISTAL TABLE AND CHAIR

Ref. CRS13002

Wood

60 x 40 x 2,5 cm (board) 30 x 20 x 5 cm (cushion)















CORONA MODULAR Divider

Ref. CRN13014

Wood

38 x 57.4 x 38 cm



www.BYP-GLOBAL.com





CORONA WINDBREAKER 1 PANEL

Ref. CRN13017

Wood

Yute

120 x 120 x 40 cm







GRIMBERGEN CHAIR And high table

Ref. GRG013001

Wood

Metal

50 x 50 x 110 cm

GRIMBERGEN CHAIR

Ref. GRG013002

Wood

Metal

30 x 30 x 70 cm





Ref. GRG013003

Wood

Metal 🛑

50 x 50 x 110 cm





BYP GLOBAL
MARKETING ENGINEERING

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TANQUERAY TROLLEY



www.BYP-GLOBAL.com













CORONA **WOODEN SOFA**

Ref. CRN13009

Wood

83 x 120 x 80 cm



Ref. CRN13012

Wood

50 x 120 x 80 cm



CORONA WOODEN BOX TABLE

Ref. CRN13011

Wood

60 x 40 x 40 cm



CORONA WOODEN BOX CHAIR

Ref. CRN13010

Wood

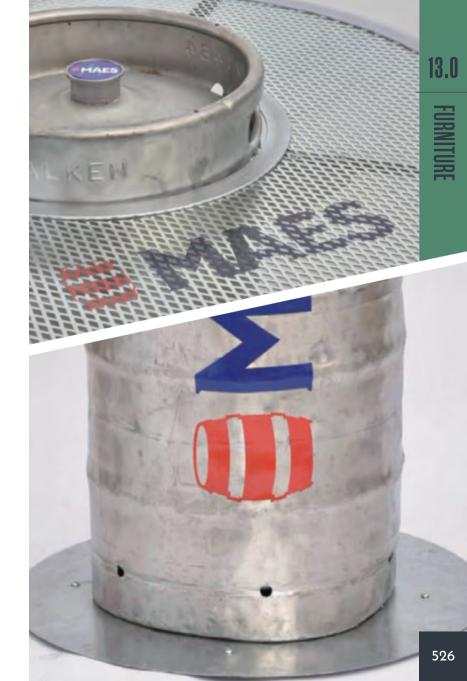
41 x 40 x 40 cm











APPLETON WOODEN BOX

Ref. APE13001

Wood

40 x 20 x 20 cm



BUD LIGHT TABLE AND CHAIR



www.BYP-GLOBAL.com



CORONA TABLE

Ref. CRN13006

Wood

Metal

45 x 45 x 130 cm

VICTORIA TABLE AND CHAIR

Ref. VCT13001

Table: 130 x 55 x 55 cm

Chair: 140 x 35 x 35 cm



www.BYP-GLOBAL.COM

BYP GLOBAL

MARKETING ENGINEERING

CORONA MANDALA CUSHION

Ref. CRN13001



50 x 50 x 6 cm





BECK'S Wooden Box 1

Ref. BCK13001

Wood

40 x 32.5 x 33 cm



BECK'S Wooden Box 2

Ref. BCK13002

Wood

40 x 32.5 x 33 cm

www.BYP-GLOBAL.COM

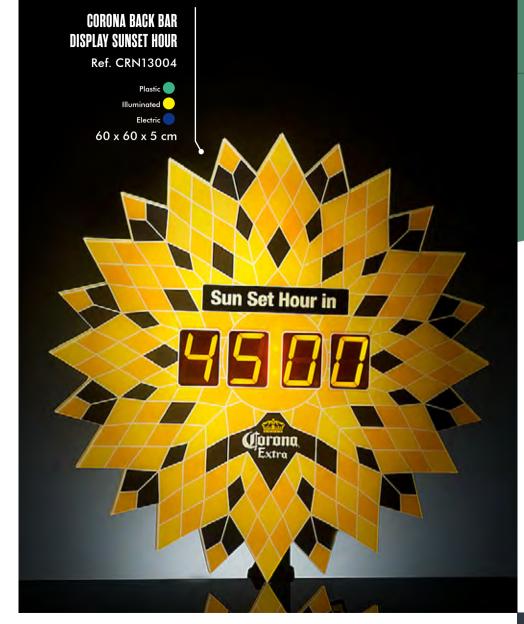
CAMELO CLOCK

Ref. CML13001

Plastic

30 x 30 x 5 cm





CORONA WOODEN DRAWER BOX

Ref. CRN13003

Wood

30 x 30 x 30 cm



J&B BARREL

Ref. JYB13001



50 x 50 x 90 cm



CORONA SUNSET HOUR CANDLE

Ref. CRN13002



9 x 9 x 9 cm



CORONA PLANT HOLDER

Ref. CRN13007



60 x 80 x 15 cm



CORONA PRICE HOLDER

Ref. CRN13005



5 x 25 x 5 cm





10 x 17 x 0.5 cm



MICHELOB ULTRA **MENU STAND**

Ref. MUT13001

Plastic

120 x 40 x 50 cm



STELLA ARTOIS PODIUM CART

Ref. STA13002

Wood

120 x 25 x 30 cm



BYP GLOBAL MARKETING ENGINEERING

13.0

INNOVATION

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Ref. INV03338









Ref. INV03873

















Ref. INV03743































13.0 Furniture













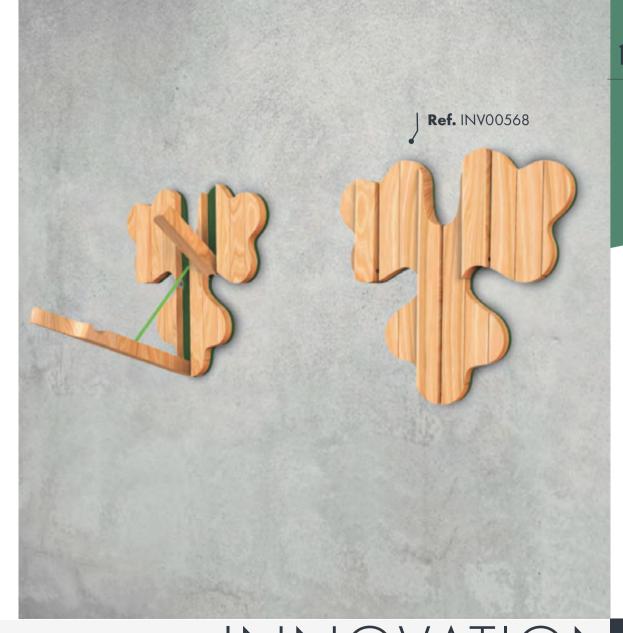






Ref. INV00464











Ref. INV00969

FURNITURE

Ref. INV00856

Ref. INV00399













Ref. INV00159











Ref. INV00056











13.0 Furniture











14.0

GLASSWARE



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STELLA ARTOIS PLASTIC CHALICE

Ref. STA14001



Plastic

14 x 6 x 6 cm



CUBANISTO -







CUBANISTO Small Eco-cup

Ref. CBN14001

Plastic

10.5 x 7 x 7 cm







LEFFE GLASS
Ref. LFF14001

Plastic

13 x 8 x 8 cm

CUBANISTO BIG ECO-CUP

Ref. CBN14002

Plastic

16 x 8 x 8 cm



Ref. CRN14001













BUDWEISER **SOUND GLASS**

Ref. BDW14001



Plastic



Illuminated

18 x 8 x 8 cm



COCA-COLA **LUMINOUS GLASS**

Ref. CCC14001



Plastic



Illuminated

16 x 9 x 9 cm



Ref. SMF14001



Plastic



Illuminated

18 x 8 x 8 cm









14.0

INNOVATION

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Ref. INV03419



14.0 GLASSWARE

CÎROC.

15.0

MISCELLANEOUS



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MADERAS Barrica

Ref. LUX15002



www.BYP-GLOBAL.COM

Wood

15.0 MISCELLANEOUS Zuxwy

15.0 MISCELLANEOUS Zuxung

ZACAPA SENSE EXPERIENCE

Ref. ZPC15001

Leather

Wood







15.0 MISCELLANEOUS Zuxwry



COCA COLA SATCHEL

Ref. CCC15004



50 x 30 x 25 cm



15.0 MISCELLANEOUS Zuxung



SENSORIAL KIT PAMPERO

Ref. PAM15001

Wood

Metal

Glass

35 x 35 x 15 cm



15.0 MISCELLANEOUS Zuxung

PATRON GIFT BOX

Ref. PTR15001

Wood

20 x 42 x 20 cm



MARKETING ENGINEERING









STELLA ARTOIS SIGNAGE MEDALLON

Ref. STA05103





Plastic











TRIPEL KARMELIET CHESS BOARD

Ref. TPK15003





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DUVEL BIKE LIGHT

Ref. DUV15001

Plastic

Illuminated ___





BUDWEISER HYGIENIC KEY Ref. BDW15002 Metal $3 \times 7 \times 0,3 \text{ cm}$

GUINESS Football Ball

Ref. GNS15001

Textile

30 x 15 x 15 cm



CAMDEN TOWN BLANKET

Ref. CDT15001







BYP GLOBAL MARKETING ENGINEERING



AMERICAN EXPRESS CARDS HOLDER

Ref. AME15001

N

Metal

Concrete

12 x 5 x 3 cm



CORONA HAT

Ref. CRN15007



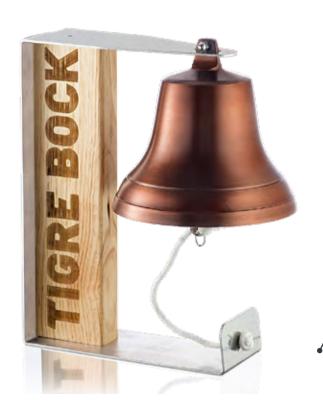
www.BYP-GLOBAL.COM

BACARDI **MUSIC BOX**

Ref. BCR15002

Wood

40 x 40 x 40 cm



TIGRE BOCK TIPS BELL

Ref. TGB15001

Metal

Wood

20 x 10 x 30 cm







Ref. 166415003



3.5 cm x 120 cm







1664 **BLUE T-SHIRT**

Ref. 166415002

Textile





1664

COCA COLA APRON

Ref. CCC15001

Textile



Ref. CAR15001

Textile











JUPILER CUP HOLDER

Ref. JPL15009



Plastic

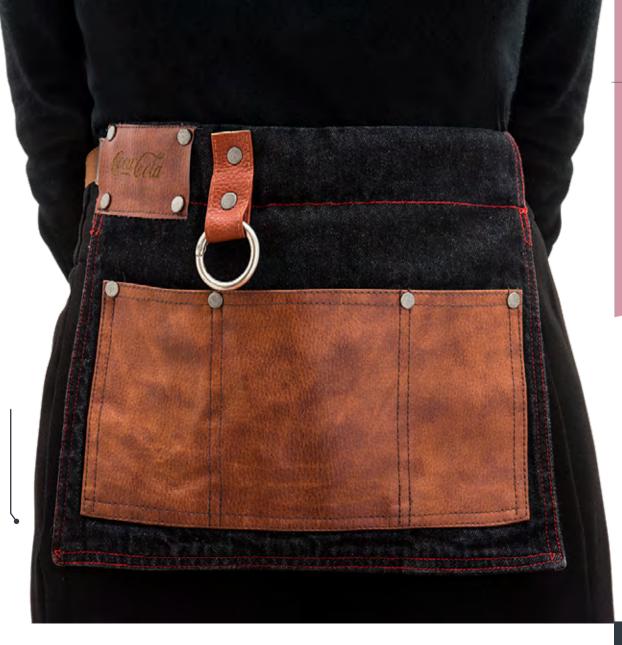
9 x 9 x 2 cm



COCA COLA WAIST APRON

Ref. CCC15002

Textile





MIKE'S BEACH RACKETS

Ref. MIK15002

Wood

Plastic

23.5 x 38 x 0.8 cm

CORONA CORTEN STEEL FIRE PIT

Ref. CRN15004

Metal

50 x 50 x 30 cm





CORONA LIME Growing Kit

Ref. CRN15006



MARKETING ENGINEERING

CORONA Wooden Limes

Ref. CRN15002

Wood

70 x 50 x 50 mm



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STELLA ARTOIS WOODEN BOX

Ref. STA15001



25.3 x 15.5 x 15 cm



MARKETING ENGINEERING



GRIMBERGEN **APRON**

Ref. GRG15001





Ref. LFF15001

Textile

BYP GLOBAL

MARKETING ENGINEERING

180 x 130 cm



WWW.BYP-GLOBAL.COM



TIGRE BOCK APRON

Ref. TGB15004





MIKE'S FRISBEE

Ref. MIK15001

Textile

24.5 x 24.5 x 0.3 cm



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GRIMBERGEN **GREY SHIRT**

Ref. GRG15002

Textile





GRIMBERGEN POLO

Ref. GRG15003

Textile

GINETTE PET FEEDER

Ref. GNT15001



Metal

25 x 25 x 5 cm





LEFFE LA LEGERE EXTENSIBLE BELT BARRIER

Ref. LLL15001



Textile











JUPILER BBQ BARRELL

Ref. JPL15001

Metal 🔵

90 x 64 x 64 cm



CORONA Water Bottle

Ref. CRN15001

Metal

7.2 x 19 cm







YUTE BAG Ref. KNB15001 Textile



JUPILER BBQ **BRANDING IRON**

Ref. JPL15004









KRONENBOURG

180 x 90 x 0.7 cm

BYP GLOBAL
MARKETING ENGINEERING

JUPILER BIKE HANGER

Ref. JPL15002





BACARDI **LEATHER APRON**

Ref. BCR15001



81 x 77 x 0.2 cm







LEFFE HEATER

Ref. LFF15003

Electric

Metal 🛑

220 x 45 x 45 cm



15.0

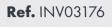
INNOVATION

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MISCELLANEOUS

15.0 MISCELLANEOUS





Ref. INV00845













Ref. INV01137





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DO YOU WANT TO LEARN MORE ABOUT SUSTAINABILITY?



FOR A BETTER WORLD

SUSTAINABILITY

Sustainable development means meeting the needs of the present whilst ensuring future generations can meet their own needs. This means that there is not a global solution: any project needs to be accurately studied to find the most sustainable and economic solution.

HOW CAN WE COOPERATE WITH THE ENVIROMENT?

Going further than certificate ourselves in an environmental System Standard, we also keep special attention to where the crude material comes from. In order to assure the sustainability of our products, we ask our raw material suppliers the certificates that assure that their products comes from sustainable sources. Depending on the material's area, different solutions are released:

- Wood
- Acrylics and Plastics
- Metals
- Electronic components









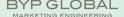
NOW IT IS POSSIBLE TO DESIGN INNOVATION AND ENVIRONMENTAL CONSCIOUS MARKETING ELEMENTS.

ISO 14001. ENVIRONMENTAL MANAGEMENT SYSTEMS STANDARD



The International Organization of Standardization (ISO) defines an environmental management system as "part of the management system used to manage environmental aspects, fulfil compliance obligations, and address risks and opportunities."

BYP-Global is a certified follower of the Environmental Management System Standards in order to show their commitment in environmental management.



ECO-DESIGN PRINCIPLES

Eco-design means producing goods and services that meet your customers' needs while:

- Using the minimum levels of resources;
- Having a minimum impact on the environment and society.

Eco-design involves designing or redesigning products, services, processes or systems to avoid or repair damage to the environment, society and the economy. Ecodesign is present all around us - in sustainable flooring, green energy heating systems, eco-friendly packaging and even recyclable products.

WHEN SHOULD WE CONSIDER IT?

Project with large environmental impacts or natural resource use are the best candidates for an eco-design transformation. However, you can apply ecodesign principles even in the smallest of projects by making sure that you:

- Maximise the use of sustainable materials;

- Use the least amount of energy necessary;
- Design a product so that is can be recycled or reused at the end of its lifecycle.

THERE ARE TEN CORE ENVIRONMENTAL CONSIDERATIONS AT THE HEART OF ECO-DESIGN:

- 1. Using materials with less environmental impact;
- 2. Using fewer materials overall in the manufacture of products;
- 3. Using fewer resources during the manufacturing process;
- 4. Producing less pollution and waste;
- 5. Reducing the environmental impacts of distributing products;
- Ensuring that products use fewer resources when they are used by end customers;
- 7. Ensuring that products cause less waste and pollution when in use;
- 8. Optimising the function of products and ensuring the most suitable service life;
- 9. Making reuse and recycling easier;
- 10. Reducing the environmental impact of disposal.

BYP GLOBAL HAS OBTAINED AN ECO-DESIGN CERTIFICATION.



WOOD SEC

The Forest Stewardship Council (FSC), is an independent, non-profit and non-governmental organization, based in Bonn, Germany. The mission of the Forest Stewardship Council, is to support environmentally appropriate, socially benefit and economically viable management of the world's forest.

This means that the original forests of those woods agree with these

10 principles of FSC, which are:

#1 Compliance with laws and FSC Principles

#2 Tenure and use rights and responsibilities

#3 Indigenous peoples' rights

#4 Community relations and worker's rights

#5 Benefits from the forest

#6 Environmental impact

#7 Management plan

#8 Monitoring and assessment

#9 Maintenance of high conservation value forests

#10 Plantations.



PEFC'S PROGRAM



PEFC is an international non-profit, non-governmental organization, dedicated to promote Sustainable Forest Management (SFM) through independent third-party certification, PEFC works throughout the entire forest supply chain to promote good practice in the forest, and to ensure that timber and non-timber forest products are produced with respect of the highest ecological, social and ethical standards.

PEFC's distinctive "green trees" logo, makes this brand credible around the world, and makes customers and consumers able to identify products form sustainably managed forests.

- Sets robust standards and realistic criteria for sustainable forest management at a global level that enjoy acceptance by stakeholders around the world, and that are continuously updated to incorporate new knowledge, best practices and changing expectations.
- Is flexible enough to reflect the specific national circumstances as elaborated with input from all interested parties at local level, yet is also in compliance with international requirements.
- Is accessible, viable and affordable not only to multinational corporations managing large areas of natural forests and plantations, but also to the millions of small family and community-forest owners.

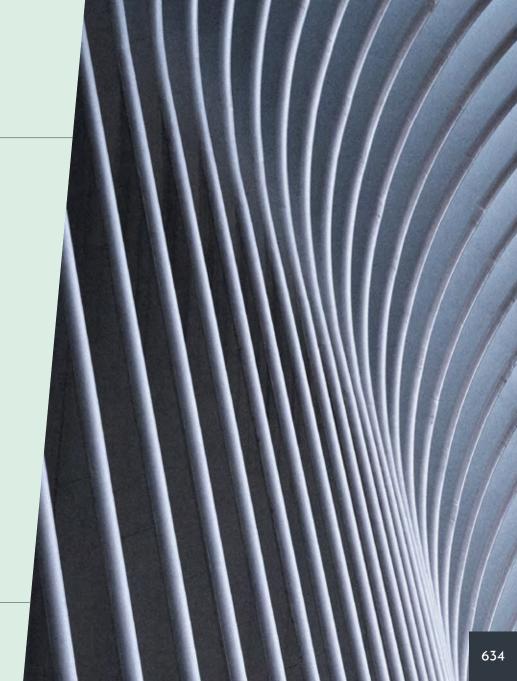


METALS

Due to their 100% easy recycling possibilities, all metals used nowadays comes from double life sources.

The main problems in recycling this products comes from the fact of mixing materials or different kinds of metal, making it difficult to later separate each one.

In order to reduce the difficulties of recycling metals, the best proposal to ensure that these products will be recycled, is to ease the disassemblation of the different parts. Another option is to develop products that use just one type of metal.



ACRYLIC & PLASTICS

For Acrylic and Plastic products BYP Global tries its best to use recycled raw material as much as possible.

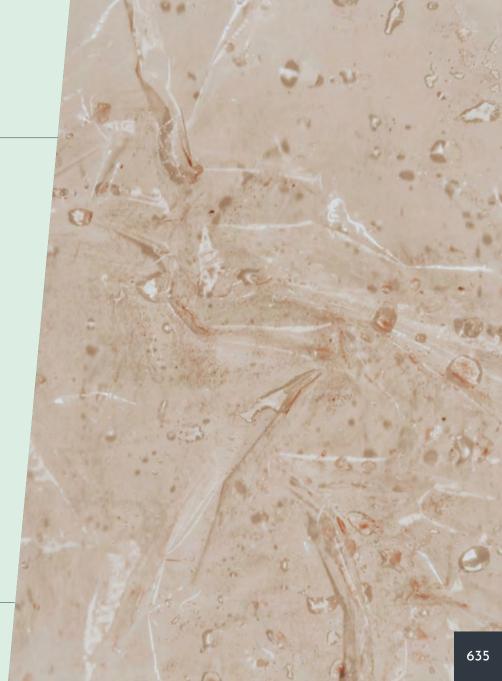
For acrylic and plastic products BYP Global's products can be 100% recycled; this is yet not sustainable enough and our innovation department is in charge of finding new solutions. In order to reduce the quantity of rubbish made out of plastic around the world, several changes on our products' new materials need to be done.

Recycled plastic is always a way to resure raw materials instead of throwing them away, ending their lifespan.

For POC materials there will always be two limitations:

- 1. Transparency
- 2. Food Safety

If there isn't a very clear and transparent information about the origin of the recycled raw material it cannot be used for products in contact with food.



PLASTIC MANUFACTURING:LOOKING FOR MORE SUSTAINABLE SOLUTIONS

The graphic on the right shows 4 options of new plastic manufacturing nowadays, depending on the source of origin and their position on the market.

ORIGIN:

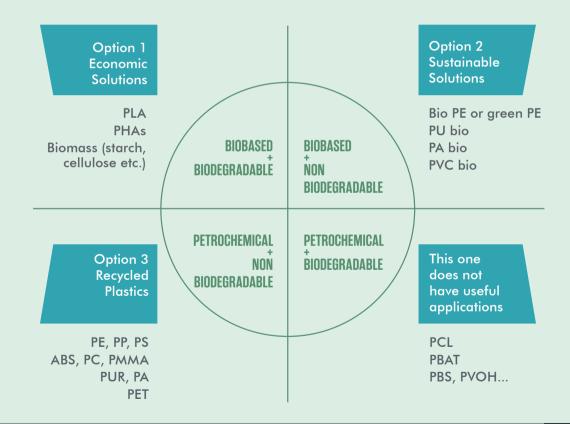
- Biobased: It comes from a renewable resource.
- Petrochemical: It comes from fossil sources.

END:

- Biodegradable:

Biodegradable plastics are polymers that degrade completely transforming into natural elements. They can come from a biobased origin or they can be produced by fossil resources.

- Non-Biodegradable: The contrary.



RECYCLED PLASTIC

The only possible recycled plastic approved to be used in contact with food at present is Recycled PET (PET-R) after a purification treatment or "supercleaning" and optimal traceability.

Buckets can be made from PET-R suitable for contact with food. Then, there is the option of getting any conventional plastic as a second material (this means that it is the exclusive waste of manufacturing: leftovers, defective products, etc.).

For recycling other plastics different than PET we should use a functional barrieer: which means that the part of the product which will be in contact with food will be protected with a very slight layer from a not recycled raw material with foodsafety certification.

This option is expected to be the most expensive, while a double injection would have to be done, however, our suppliers can be questioned. The tendency for plastic products to have good traceability is to favour the use of monolayers (of a single compound).



BIOPLASTICS

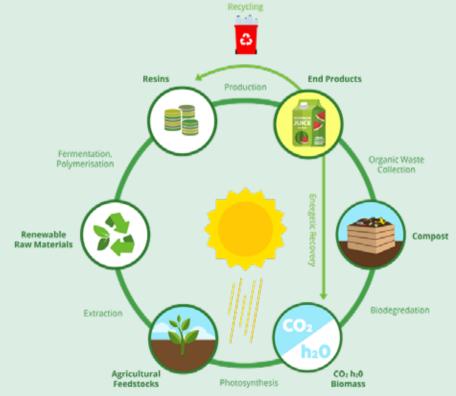
What is a bioplastic?
Bioplastic is a plastic whose source of origin is biobased or at the end of its life it can be biodegradable, or both.

MAIN FAMILIES OF BIOPLASTICS:

- PLA (Polyactide or polylactic);
- Starch derivatives;
- Cellulose derivatives;
- PHAs (Polyhydroxyalkanoates).

There is a wide variety of applications for each of these families. In addition, it is very common to find them mixed in the market.

After studying them carefully, PLA is the most useful tool right now, as a short term solution. However, we commit ourselves to continue investigating and to customise each study depending on our clients' requirements..



PLA. BIOPLASTIC MADE FROM CORNSTARCH

(+) PROS:

- 100% Compostable

- 57 °C

(-) CONS:

- 100% Biodegradable

- Type 7 plastic

- Less CO2 emissions

- 1.62 KG Corn grain

and energy used

and 0.81 KG Corn stover

- Innovation

for 1 KG of PLA

Considering PLA as plastic type #7 and its difficult conditions to compost makes it a possible option for a near future, where compost yards are prepared for desintegrating this material.

PRODUCT COMPARISON:

RESINS	ENERGY	EMISSIONS	WATER
PLA (Corn)/lbs	7.39 kWh	0.27 lbs of Co2	8.29 Gallons
PP (Plastic)/lbs	9.25 kWh	1.7 lbs of Co2	5.16 Gallons
PET (Plastic)/lbs	10.17 kWh	2.8 lbs of Co2	7.44 Gallons



PHA. BIOPLASTIC MADE FROM CORNSTARCH

(+) PROS:

(-) CONS:

- 100% Compostable
- 1 year lifespan
- 100% Biodegradable
- Type 7 plastic
- Less CO2 emissions
- and energy used
- Innovation

PHA is antoher bioplastic alternative that can be composted by home composting and also by water.

The problem is that its price is 3 times PLA and it lifespan is around one year depending on the use it has and the temperature conditions in which it is located.

PRODUCT COMPARISON:

RESINS	ENERGY	EMISSIONS	WATER
PLA (Corn)/lbs	7.39 kWh	0.27 lbs of Co2	8.29 Gallons
PP (Plastic)/lbs	9.25 kWh	1.7 lbs of Co2	5.16 Gallons
PET (Plastic)/lbs	10.17 kWh	2.8 lbs of Co2	7.44 Gallons



PBAT. BIOPLASTIC MADE FROM SYNTHESIZED POLYMER

(+) PROS:

- 100% Compostable

- 100% Biodegradable

- Less CO2 emissions

and energy used

- Innovation

(-) CONS:

- Does not come from

a biobased material

- Type 7 plastic

PBAT has a price between PHA and PLA, but it is coming from not biobased materials. It is sustainable while we keep using fossil fuels for our transport in car where the waste is already done and better than common plastics.



HOW SHOULD COMPOSTABLE PLASTIC BE TREATED?

Bioplastics can be treated as conventional plastics, so they can be recycled to be used again for new products or they can degrade in nature by composting.

Composting is a procedure handled by the humans that advances the natural processes of biological decomposition and gives as products carbon dioxide, water, mineras and compost.

Compostable plastics decompose by more than 90% in six months, composting conditions according to the European standard UNE-EN ISO 13432 (US ASTM D6400-04).

TYPES OF COMPOSTABILITY

Domestic Composting:

It is done at room temperature with humidity and microrganisms. It can be done at home.

Industrial Composting:

It is carried out at high temperature (50-70% degrees), high humidity and microrganisms.



BIODEGRADABILITY. EXPOSING SOME OF THE MYTHS & FACTS

SOURCE: WWW.INNPROBIO.EU

Sometimes it seems that being "biodegradable" is all the rage for biobased and other materials.

It sounds so good: at the end of its life, a product will decompose and go back to where it came from. That is, decompose back into the natural environment and reduce littering. However, looking a bit more deeply into the issue, it becomes clear that many misunderstandings, myths and confusion govern the discussion.

Here is our contribution to a bit more clarity.

MYTH N.1

While biodegradability is a property inherent to many bio-based products (products made from renewable feedstocks - see Factsheet #1 on What are bio-based products?), there are also quite a few fossil-based chemicals and polymers on the market that are completely biodegradable. Examples of these are the fossil-based polymers polybutylene adipate-co- terephthalate (PBAT) or polycaprolactam (PCL) that degrade completely, too.

NOT ALL BIODEGRADABLE PRODUCTS ARE MADE FROM RENEWABLE RESOURCES. VICE VERSA, NOT ALL BIO-BASED PRODUCTS ARE BIODEGRADABLE.

MYTH N.2

Biodegradation takes quite a bit of time. How much exactly, is very dependent on the environment. In industrial composting (see below), materials need to biodegrade within six months, but in open environments, it will take much longer, often at least a year or several years. And if you wait for hundreds of years, even "durable" goods will start to degrade.

HOME COMPOSTING AND INDUSTRIAL COMPOSTING ARE NOT THE SAME. HIGHER TEMPERATURES AND CONTROLLED CONDITIONS MAKE INDUSTRIAL COMPOSTING A MUCH EASIER ENVIRONMENT FOR PLASTICS TO DECOMPOSE.



MYTH N.3

Now it gets complicated.

Firstly, throwing waste into the environment is never a good idea.

Secondly, biodegradability is a very broad term and does not automatically mean that a product will degrade in any environment.

Degradation is dependent on factors such as temperature, time and the presence of bacteria and fungi in the specific environment.

Below is a list of the most used and misused terms and a picture that gives an overview of the different environments that determine the biodegradability of different polymers. In most cases, biodegradability means that these products will only degrade under specific conditions and not in the open environment. And on top of that, the biodegradability of the final product is not just determined by the properties of its polymer, but also by additives or organic fillers etc. that are added for final consumer products. As said before, it is complicated.

BIODEGRADATION IS NOT ALWAYS BIODEGRADATION — DETAILS ARE IMPORTANT. TIME IS KEY, AND ALSO THETEMPERATURE AND PRESENCE OF MICROORGANISMS IN THE SPECIFIC ENVIRONMENT.

MYTH N.2

While biodegradability is a property inherent to some bio-based products, many of them are durable (which means they will not biodegrade in any case).

This is in fact the case for bio-based versions of traditional fossil-based plastics (such as bio-based polyethylene (BioPE) or polyethylene-terephthalate (BioPET)). These bio-based materials are chemically identical to the fossil-based ones, so they carry the same properties. They are also called drop-in solutions.

But there are also novel bio-based polymers that are durable, such as bio-based polyethylene furanoate (PEF), which is expected to enter the market in 2017. PEF is primarily aimed for bottle production and is said to have better barrier properties than PET, which is commonly used for bottle production.

BIODEGRADATION IS A CHEMICAL PROCESS, DISINTEGRATION IS A PHYSICAL PROCESS. BOTH HAVE TO OCCUR TOGETHER, FOR A PRODUCT TO DECOMPOSE COMPLETELY.



THE MOST IMPORTANT TERMS AROUND BIODEGRADABILITY & WHAT THEY ACTUALLY MEAN

TERM	END RESULT	HOW	REMARKS
BIODEGRADATION	Carbon dioxide, methane and biomass	Chemical process; micro- organisms break down thematerial to CO2 methane and biomass, using oxygen & biomass	Biodegradation and disintegration have to occur together for a material to decompose completely
DISINTEGRATION	Little— sometimes even microscopic — pieces of material	Physical process; break down of material caused by factors like wind and weather, tear force, UV radiation, microbial activity, etc.	
OXO-BIODEGRADABILITY/ OXO-DEGRADABILITY/ OXO-FRAGMENTABILITY	Microscopic plastic particles remain	Oxo-degradable materials only disintegrate (= break down), no chemical conversion takes place	Oxo-biodegradability is a misleading term (because there is no real degradation, only disintegration, & microplastics remain in the environment); huge opposition to this term from science, society and policy. Now frequently called oxo- fragmentability



TERM	END RESULT	HOW	REMARKS
COMPOSTABILITY	Carbon dioxide, methane and biomass which can be used as compost	Biodegradation and disintegration take place to produce compost	See the difference between industrial composting and home composting
INDUSTRIAL COMPOSTING	Carbon dioxide, methane and biomass which can be used as compost	Biodegradation and disintegration take place in an industrial facility to produce compost; controlled environment, high temperatures	Due to high temperatures, this is much quicker than home composting; standardised in norm EN 13432
HOME COMPOSTING	Carbon dioxide, methane and biomass which can be used as compost	Biodegradation & disintegration take place in, i.e. a garden to produce compost;changing environment, lower temperatures (depending on region)	Takes much longer than industrial composting; some bio-based materials need higher temperatures to biodegrade than home composting can achieve. So if a bio-based plastic is labelled compostable according to EN 13432, it does not mean it will also be home compostable
BIODEGRADATION IN SOIL, FRESH WATER OR SEA WATER	Carbon dioxide, methane and biomass	Biodegradation and disintegration take place in open environment; changing conditions, sometimes very low temperatures; low population of micro-organisms like bacteria and fungi (which are needed for the process)	Open environment is the most difficult condition for biodegradation; especially the cold sea water with low population of micro-organisms makes it hard for materials to decompose



BIODEGRADATION VS. DISINTEGRATION

Biodegradation means that a material goes through a chemical reaction in which it uses oxygen (O2) and hydrogen (H) from the material itself or from its environment and then dissolves into water (H2O) and gases such as carbon dioxide (CO2) and methane (CH4) or also new biomass. For this reaction to take place, micro-organisms also need to be in place. This means that – in the ideal chemical process – nothing remains of the original material. Disintegration means that materials break down physically into little – sometimes even microscopic – pieces. This can be caused by a multitude of factors, such as wind and weather, tear force, UV radiation, microbial activity, etc. Even though the remaining pieces might not be visible to the naked eye after this process, they are still there. If a material biodegrades, both processes usually take place: the material first breaks down into smaller pieces, and later, the real biodegradation starts after which, only water, CO2 and biomass are left.

OXO-BIODEGRADABILITY, OXO-DEGRADABILITY, OXO-FRAGMENTABILITY

Now it gets tricky. Oxo-degradability is a term invented by plastics manufacturers that is clearly misleading. As opposed to being really biodegradable (that is, going through the reaction described above), oxo-degradable materials only disintegrate into microscopic pieces when exposed to sunlight and oxygen. Which means, they do not disappear, but stay in the environment for a very long time, often as microparticles (also called "microplastics"). There has been more and more opposition to this term from society and science and these materials are now frequently called oxo-fragmentable to make clear that they only fragment (that is, fall apart into smaller pieces) and do not properly degrade.

COMPOSTABILITY

Compostability is a term used for products which are suitable for organic recycling (i.e. compostable in an industrial composting plant). This means it is one kind of biodegradation in a specific environment, but in order for a product to be called "compostable", it also needs to fulfil other requirements, such as disintegration in a defined time, no harmful substances or ecotoxicity. These requirements are laid down in European standard EN 13432 Requirements for packaging recoverable through composting and biodegradation – Test scheme and evaluation criteria for the final acceptance of packaging (2000).

HOME COMPOSTING VS. INDUSTRIAL

If a material is compostable, it does not automatically mean that you can add it to your garden compost to begin composting. Usually a distinction is made between home compostability and industrial compostability. In the garden, temperatures and volumes are a lot lower than those in industrial composting facilities, and conditions are less stable. Consequently, the process also works slower under home composting conditions. Products labelled as "home compostable" need to demonstrate at least 90% biodegradation within a year at temperatures of below 30 degrees and at least 90% disintegration within six months. In an industrial composting facility, conditions are controlled and constant. There are usually temperatures of over 50 degrees, in which industrially compostable materials degrade in approximately three to six months.

Products that need a thermal trigger to start degrading (for example PLA) will be compostable in an industrial composting facility, but will remain intact under home composting conditions.



BIODEGRADATION IN OUR NATURAL ENVIRONMENT: SOIL, FRESHWATER OR SALT WATER

For a few materials, it is actually true that they will degrade in specific open environments, such as in soil, fresh water or salt water. This is still not an excuse for littering – but it might be a good idea for products that typically end up in these environments (i.e. agricultural mulch films for soil, fishing nets for the ocean).

However, again the problem is in the details: soil, fresh water and salt water are very different environments and make biodegradation harder or easier, depending on a number of different factors.

What these environments have in common is that temperatures are below 35 degrees.

The differences are mostly the presence of bacteria and fungi. In water, there are no fungi, which are helpers for biodegradation.

That means that the cold, fungi-free ocean is actually the hardest place for materials to biodegrade, whereas it is much easier in soil.

The conditions in soil are comparable to those in home composting, however, the time required is a lot longer. There are different test methods that can verify the biodegradability of materials in these very specific conditions, but research on their validity and optimisation is still going on.



SINCE SUMMER 2017 BYP IS WORKING VERY HARD TO REDUCE THE USE OF PLASTIC IN PACKAGING FOR EXISTING PRODUCTS AND TO SUBSTITUTE IT 100% FOR NEW ONES.

JUST FOR VERY EXTREME CASES, FOR SAFETY REASONS, POLYMER PROTECTIONS ARE STILL IN USE TO DELIVER OUR PRODUCTS.

SOME OF BYP'S SUSTAINABLE PRODUCTS



CORONA PLA SUSTAINABLE BUCKET

Ref. CRN09009

PLA Plastic

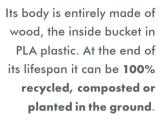
22 x 19 cm

It comes from biobased raw materials, converted to a polymer resin. The bucket is 100% sustainable: when its lifespan ends the bucket can be recycled, composted or planted in the ground.



SOME OF BYP'S SUSTAINABLE IDEAS

PRODUCT'S 2ND LIFE



This Corona ice bucket
is entirely made of
recyclable pinewood; at the
end of its lifespan it can be
used alternatively as a shelf,
giving the product a new life.













Corona .

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POCM BOOK

2023

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